

guangzhou electrical
building technology
广州国际建筑电气技术展览会

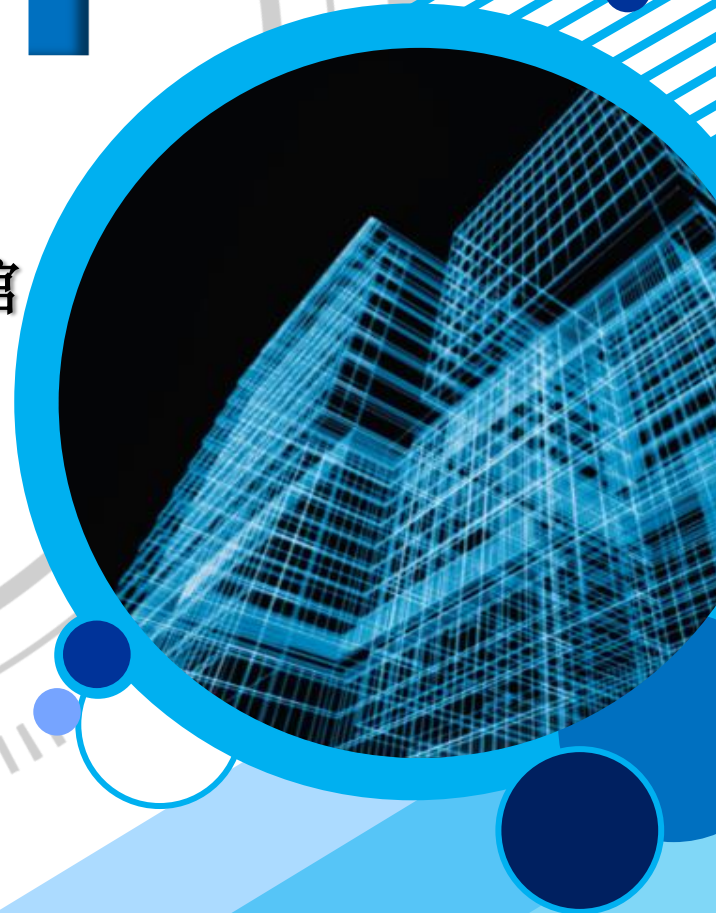
活动概览

EVENT PROGRAM

GEBT

3 – 6.8.2021

中国进出口商品交易会展馆
CHINA IMPORT AND
EXPORT FAIR COMPLEX



活动一览

AGENDA

3. 8. 2021

10:00 – 12:00

生死博弈，聚势攻“芯” —— 电工照明开发者沙龙第四期
@ A 区 6.1 会议室 A



Electrical Lighting Developers Salon IV — Chip-focused
@ Seminar Room A in Hall 6.1, Area A

13:30 – 16:15

2021 KNX 家居和楼宇控制技术及应用研讨会 ——
KNX 绿色节能的发展与未来
@ A 区 8.1 会议室 B



2021 Seminar of KNX Smart and Building Control System —
The Future and Development of KNX Green Energy Conservation
@ Seminar Room B in Hall 8.1, Area A

14:00 – 16:00

2021 广州“智慧地产生态”峰会
@ A 区 6.1 会议室 A



The Ecosystem of Smart Real Estate Summit (Guangzhou) 2021
@ Seminar Room A in Hall 6.1, Area A

14:00 – 16:30

2021 GEBT 智能影音跨界融合论坛
@ A 区 8.1 设计+论坛区 C



2021 GEBT Intelligent Audio Visual Cross-border Integration
Forum



@ Design + Forum C in Hall 8.1, Area A

14:30 – 15:30

文化内核赋能影音行业
@ A 区 8.1 馆 E02 展台

Cultural Core-Help the Audio-Visual Industry
@ Booth E02 in Hall 8.1, Area A

4. 8. 2021 AM

09:50 – 12:10

2021 GEBT 智能影音跨界融合论坛
@ A 区 8.1 设计+论坛区 C



2021 GEBT Intelligent Audio Visual Cross-border Integration
Forum



@ Design + Forum C in Hall 8.1, Area A

10:00 – 11:00

行以智远 未来可期 —— 宝思派智能全场景产品推介会
@ A 区 8.1 会议室 B

BSPH 宝思派

Walk Smart, Live Smart
— Product Presentation on Smart Scenes
@ Seminar Room B in Hall 8.1, Area A

10:20 – 12:00

2021 中国（广州）集成商大会
@ A 区 6.1 会议室 A

14:00 – 17:00

The China (Guangzhou) Integrators' Conference 2021
@ Seminar Room A in Hall 6.1, Area A



10:30 – 11:30

全宅照明设计汇报方案分享
@ A 区 8.1 馆 E02 展台

Whole House Lighting Design Case Sharing
@ Booth E02 in Hall 8.1, Area A

活动一览

AGENDA

4. 8. 2021 PM 5. 8. 2021

14:00 – 16:30

智焕未来
@ A 区 8.1 会议室 B

Zigbee Lights the Future
@ Seminar Room B in Hall 8.1, Area A



14:00 – 16:30

沉浸式主题空间的设计
@ A 区 8.1 设计+论坛区 C

Immersive Theme Space Design
@ Design + Forum C in Hall 8.1, Area A



14:30 – 15:30

一城一智数智能化服务分享
@ A 区 8.1 馆 E02 展台

Yi Cheng Yi Zhi Digital Service Sharing
@ Booth E02 in Hall 8.1, Area A

09:50 – 12:00

创新产品发布会
@ A 区 8.1 会议室 B

14:00 – 17:00

2021 GEBT Innovative Product Show
@ Seminar Room B in Hall 8.1, Area A



10:00 – 12:10

2021 “未来已来·智慧园区”专家论坛
@ A 区 6.1 会议室 A

The Future is Here, The Smart Community Seminar 2021
@ Seminar Room A in Hall 6.1, Area A



10:30 – 11:30

存量资产活化的系统力探索
@ A 区 8.1 馆 E02 展台

Explore the System of Stock Assets Revitalisation
@ Booth E02 in Hall 8.1, Area A

11:00 – 12:30

商业空间全案设计给影音定制带来的启示
@ A 区 8.1 设计+论坛区 C

TECHLAND
蓝本影音

The Inspiration to Audio-Visual Customisation from the Commercial Space Design Cases
@ Design + Forum C in Hall 8.1, Area A



14:00 – 17:20

2021 酒店工程及建筑节能发展高峰论坛
@ A 区 6.1 会议室 A

Hotel Engineering and Green Buildings Development Summit 2021
@ Seminar Room A in Hall 6.1, Area A



14:30 – 15:30

建筑空间防疫改造设计
@ A 区 8.1 馆 E02 展台

Pandemic Prevention Design of Architectural Space
@ Booth E02 in Hall 8.1, Area A

14:30 – 17:30

影音设计优秀案例分享及颁奖典礼
@ A 区 8.1 设计+论坛区 C

TECHLAND
蓝本影音

Excellent Audio-Visual Design Cases Sharing & Award Ceremony
@ Design + Forum C in Hall 8.1, Area A



资料截至 2021 年 7 月, Information as of July 2021.



生死博弈，聚势攻“芯” ——电工照明开发者沙龙第四期

Electrical Lighting Developers Salon IV — Chip-focused

10:00 – 10:30
AIoT 平台如何赋能电工照明全生命周期管理？
刘渝龙，艾拉物联网（深圳）有限公司，CEO

How does AIoT Platform Enable the Management of the Life Cycle of Electrical and Lighting?
John Liu, Ayla Networks (Shenzhen) IoT Co Ltd, CEO

10:30 – 10:50
全宅智能用户隐私安全何去何从？
艾拉物联网（深圳）有限公司代表

Where do Information Security and User Privacy Go with Home Automation of AIoT?
Representative of Ayla Networks (Shenzhen) IoT Co Ltd

10:50 – 11:10
中国全宅智能企业出海之困局
AWS 代表

The Dilemma of Home Automation Corporations in China
Representative of AWS

11:10 – 11:40
圆桌论坛：生死博弈，如何聚势攻“芯”
嘉宾：
思必驰代表，佳比泰代表，
艾拉物联代表，广物联协会代表，
智家网代表

Roundtable: “Life and Death Game” of Chips
Panel:
Representative of Airpeech, Representative of JBT
Representative of Ayla, Representative of Internet of Things
Association of Guangdong Province, Representative of ZNJJ

11:40 – 12:00
AIoT 开发者联盟启动仪式暨 AIoT 一站式敏捷开发白皮书发布仪式
嘉宾：
艾拉物联代表，思必驰代表，
广物联协会代表，AWS 代表，
智家网代表，慧聪安防网代表，
佛山照明协会代表，佳比泰代表

AIoT Developer Alliance Launching Ceremony and AIoT One-stop Agile Development White Paper Release

Panel:
Representative of Ayla, Representative of Airpeech,
Representative of Internet of Things Association of Guangdong
Province, Representative of AWS, Representative of ZNJJ,
Representative of SECU.HC360.com,
Representative of Foshan Lighting Association, Representative of JBT

语言&费用：普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

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2021 年，疫情的长尾效应已经持续蔓延到了半导体产业，整个芯片市场正面临长期供应不足，成本无序飙升的艰巨挑战。而下游正在蓬勃发展的物联网终端行业，也渐渐感受到“芯”荒带来的蝴蝶效应越来越多的智能终端厂家，因为拿不到芯片，丧失继续上场的筹码。在这样的背景下，智能终端厂商如何突围自救？

广州光亚法兰克福展览有限公司
AIoT 开发者联盟
艾拉物联网（深圳）有限公司
AWS

In 2021, the long tail effect of the pandemic has a great impact on the semiconductor industry. The long-term undersupply in the chips market led to soaring costs. The downstream IoT industry which is booming has also been impacted, many of the smart product manufacturers unable to get the chip resources. How could they overcome the difficulties in the current situation?

Guangzhou Guangya Messe
Frankfurt Co Ltd,
AIoT Developers Alliance,
Ayla Networks (Shenzhen) IoT Co
Ltd, AWS



2021 KNX 家居和楼宇控制技术研讨会 —— KNX 绿色节能的发展与未来

2021 Seminar of KNX Smart and Building Control System - The Future and Development of KNX Green Energy Conservation

主办单位:
广州光亚法兰克福展览有限公司
KNX 协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
KNX Association

13:30

KNX 最新发展介绍

克里斯蒂安·斯坦, KNX 协会国际, 市场推广经理

13:45

KNX Latest Development

Christian Stahn, KNX Association International, Marketing Promotion Manager

13:45

碳中和背景下的智慧建筑解决方案

王力, ABB (中国) 有限公司, 产品营销经理

14:00

Solution of Smart Building in the Background of Carbon Neutrality

Wang Li, ABB (China) Limited, Product Sales Manager

14:00

系统与人

方明, 泰创科技股份有限公司, 市场总监

14:15

System and People

Fang Ming, Tantron Group, Marketing Director

14:15

KNX 助力楼宇数字化转型

张溢, 施耐德电气 (中国) 有限公司, 产品经理

14:30

Building Digital Transformation with KNX

Zhang Ye, Schneider Electric (China) Co Ltd, Product Manager

14:30

KNX / DALI2 以人为本的光环境控制

叶敏莉, 西门子 (中国) 有限公司, 产品经理

14:45

KNX / DALI2 Human Centric Lighting Control

Minli Ye, Siemens Ltd, China, Product Manager

14:45

融合·万物生 —— GVS 视声 KNX+无线方案

任继光, 广州视声智能股份有限公司, 产品经理

15:00

Fusion · All Things Grow - KNX and Wireless Solution of GVS

Ren JiGuang, Guangzhou Video-star Intelligent Corp Ltd, Product Manager

15:00

罗格朗 KNX 应用与发展

卢文洪, 罗格朗中国, 中国区建筑系统产品总监

15:15

Application and Development of KNX Legrand

Lu WenHong, Legrand China, Product Director



2021 KNX 家居和楼宇控制技术研讨会 —— KNX 绿色节能的发展与未来

2021 Seminar of KNX Smart and Building Control System - The Future and Development of KNX Green Energy Conservation

主办单位:
广州光亚法兰克福展览有限公司
KNX 协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
KNX Association

15:15

节能, 实用的智能

杨雄伟, 广州河东科技有限公司, 品牌运营总监

15:30

Energy Saving and Applied Intelligence

Yang Xiongwei, HDL Automation Co Ltd, Brand Director

15:30

AIoT 分布式 KNX 打造智慧空间场景的创新与应用

李利青, 广州乐原生活科技有限公司, 总经理

15:45

Innovation and Application of AIoT Distributed KNX in Smart Space Scene

Li Liqing, Guangzhou Letour Life Technology Co Ltd, General Manager

15:45

Vimar KNX 绿色酒店的应用

杨思志, 上海伟迈电气电子产品有限公司, 产品经理

16:00

Application of Vimar KNX in Green Hotel

Yang Sizhi, Shanghai Vimar Co Ltd, Product Manager

16:00

极智交互改变生活方式, KNX 让生活更美好

李文信, 杭州逸悦科技有限公司, 总经理

16:15

Intelligent Interaction Changes Life, KNX Makes Life Better

Wenxin Li, Hangzhou Easemore Technology Co Ltd, General Manager

语言&费用: 普通话(不设同传)。与会费用全免。

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主办单位:
广州光亚法兰克福展览有限公司
深圳市建筑电气与智能化协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Shenzhen Building Electrical and
Intelligent Association

2021 广州“智慧地产生态”峰会

The Ecosystem of Smart Real Estate Summit (Guangzhou) 2021

14:00 论坛介绍, 领导致辞

14:20 Introduction and Welcome Speech

14:20 星络超级空间构建全屋真智能

14:40 成斌, 恒大高科技集团星络家居云物联科技有限公司, 业务总经理

14:40

Xing Luo Super Space Builds the Whole House Automation
Cheng Bin, Evergrande High-Tech Group, General Manager



14:40 “大话”物联网之智优家

15:00 尤中海, 中海科技, 智能化高级专家

15:00

A Talk IoT : Home Automation

You ZhongHai, AAI Technology, Senior Consultant of Intelligence



15:00 “智能”, 路在何方

15:20 周健, 深圳万科, 工程部机电专业负责人

15:20

How Should Home Automation Develop?

Zhou Jian, Vanke, Head of Electromechanical Engineering



15:20 科技赋能地产——招商卢森堡项目的智慧基因

15:40 纪佰成, 招商建筑科技, 资深设计工程师

15:40

Technology Helps the Real Estate:

The Intelligence in the Luxemburg Project

Ji BaiCheng, ZhaoShang Jian Zhu Technology, Senior Design Engineer



15:40 共建数智空间: 从全屋智能到全场景智能化

16:00 檀小亮, 涂鸦智能, 中国区智慧地产商务总监

16:00

Co-build the Digital Space: From Whole House Automation
to All-scenario Intelligence

Tan XiaoLiang, Tuya Smart, Business Director of Smart Real Estate, China



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2021 GEBT 智能影音跨界融合论坛

2021 GEBT Intelligent Audio Visual Cross-border Integration Forum

14:00

介绍嘉宾

主持人: 李晓程, 蓝本影音



–
14:05

Introduction

Moderator: Li XiaoCheng, Techland

14:05

致辞

向忠宏, 千家智客, 创始人 & CEO



–
14:10

Welcome Speech

Xiang ZhongHong, Qianjia Smartech, Founder & CEO

14:10

如何深度经营智能影音留量市场巨大商机

洪虎, 哈比豪斯, 副总经理



–
14:30

In-depth Management of Huge Business Opportunities in the Smart Audio Visual Market

Hong Hu, Happy House, Deputy General Manager

14:30

高清影音时代, 如何选择适合自己的线材

叶嘉城, 开博尔, 品牌总监

–
14:50

How to Choose the Right Cable in the HD Audio and Video Era

Ye JiaCheng, Kaiboer Technology Co Ltd, Brand Director

14:50

流量转移, 区域经销商如何深耕区域市场

刘海申, 北昌, 渠道总监



–
15:10

How does Regional Distributor Explore Regional Market Deeply

Liu HaiShen, Beichang Audio & Video Design, Channel Director

15:10

最新一代超高清 8K 技术要点 HDMI V2.1 版本特性

王若波, FIBBR, 特约讲师



–
15:30

The Latest Generation of Ultra HD 8K Technology – HDMI V2.1 Features

Wang RuoBo, FIBBR, Guest Lecturer

2021 GEBT 智能影音跨界融合论坛”
2021 GEBT Intelligent Audio Visual
Cross-border Integration Forum 由广州光亚法兰克福展览有限公司联合行业新媒体屏端互联、智能领域全媒体千家智客、广东省陈设艺术协会在展会现场联合主办, 旨在促进智能影音, 定制影院、灯光照明行业的创新融合, 跨界互联。内容涵盖智能影音, 智慧灯光照明领域, 邀请行业意见领袖、专家、企业领军人物, 多维度分享热门议题, 从行业前景、技术分析到实战经验角度展望行业最新发展趋势, 重新定义全宅智能及定制影音。

主办单位:
广州光亚法兰克福展览有限公司
屏端互联科技有限公司
千家智客
广东省陈设艺术协会

支持单位:
广州市电子音响行业协会
广州希励电声科技有限公司



2021 GEBT 智能影音跨界融合论坛

2021 GEBT Intelligent Audio Visual Cross-border Integration Forum

The seminar focuses on the innovative integrations in the industry, including smart AV, customized theatre and smart lighting. Professionals have also been invited to speak on various hot topics such as analyzing the future development of the industry, sharing the latest technologies on real cases as well as redefining complete home automation and smart AV.

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Screen End Interconnection,
Qianjia Smartech,
Guangdong Association of Art and
Decoration

Supporting Organisations:
Guangzhou Audio Industry
Association,
Guangzhou Senior Electroacoustic
Technology Co Ltd

15:30
—
16:30

主题研讨: HiFi 市场探索

1. 新 HiFi, 轻 HiFi, 是伪命题还是真需求?
2. 怎样让年轻人变成 HiFi 用户?
3. 在注重定制安装时代, HiFi 如何定制?
4. 智能影音趋势, HiFi 如何抓住智能化机遇?

主持人: 李佰忠 屏端互联

嘉宾:

高松盛, 域丰, 总经理
胡楠, 华汇影音, 市场总监
薛磊, 影音大师, 销售总经理
杨德生, 佰影, 市场总监



Panel Discussion: HiFi Market Exploration

1. Are New HiFi and Light HiFi a Pseudo-proposition or a Real Demand?
2. How to Turn Younger Generation to be the HiFi Users?
3. How to Customise HiFi in the Customised Installation-Focused Era?
4. How Does HiFi Grasp the Opportunities of Intelligentisation?

Moderator: Li BaiZhong, Screen End Interconnection

Panel:

Gao SongSheng, YuFeng, General Manager
Hu Nan, RACPRO.NET, Marketing Director
Xue Lei, Cinemaster, Sales Director
Yang DeSheng, Bai Ying, Marketing Director

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

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A 区 8.1 馆 E02 展台
Booth E02 in Hall 8.1, Area A

3 - 5.8.2021

10:30 - 11:30
14:30 - 15:30



2021 一城一智朋友圈论坛

2021 Yi Cheng Yi Zhi Fans-Talk

广州光亚法兰克福展览有限公司
一城一智科技有限公司
深圳优声美影有限公司
杭州光与空间照明设计有限公司
广州市积优实业发展有限公司
广州市友卓健康科技有限公司

Guangzhou Guangya Messe
Frankfurt Co Ltd,
Yi Cheng Yi Zhi Technology Co Ltd,
Yosemite Audio,
Hangzhou Light and Space Lighting
Design Co Ltd,
JoinUs Community,
Guangzhou YouZhou Health
Technology Co Ltd

3.8.2021

14:30 文化内核赋能影音行业
-
15:30 覃春来, 优声美影, 创始人

Cultural Core-Help the Audio-Visual Industry
Tan ChunLai, Yosemite Audio, Founder



4.8.2021

10:30 全宅照明设计汇报方案分享
-
11:30 彭林海, 杭州光与空间照明设计有限公司, 设计总监

Whole House Lighting Design Case Sharing
Peng LinHai, Hangzhou Light and Space Lighting Design Co Ltd,
Design Director



14:30 一城一智数智化服务分享
-
15:30 黄艺明, 一城一智, 创始人

Yi Cheng Yi Zhi Digital Service Sharing
Huang YiMing, Yi Cheng Yi Zhi, Founder



5.8.2021

10:30 存量资产活化的系统力探索
-
11:30 慎重波, 积优设联合服务社, 创办人

Explore the System of Stock Assets Revitalisation
Shen ZhongBo, JoinUs Community, Founder



14:30 建筑空间防疫改造设计
-
15:30 谭卓南, 澳大利亚农业与自然科学专家

Pandemic Prevention Design of Architectural Space
Tan ZhuoNan, Australia Agriculture and Natural Science Specialist



语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

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屏端互联 千家智客
SCREEN END INTERCONNECTION QJ.Smartech



2021 GEBT 智能影音跨界融合论坛”
2021 GEBT Intelligent Audio Visual
Cross-border Integration Forum 由广州光亚法兰克福展览有限公司联合行业新媒体屏端互联、智能领域全媒体千家智客、广东省陈设艺术协会在展会现场联合主办，旨在促进智能影音，定制影院、灯光照明行业的创新融合，跨界互联。内容涵盖智能影音，智慧灯光照明领域，邀请行业意见领袖、专家、企业领军人物，多维度分享热门议题，从行业前景、技术分析到实战经验角度展望行业最新发展趋势，重新定义全宅智能及定制影音。

主办单位：
广州光亚法兰克福展览有限公司
屏端互联科技有限公司
千家智客
广东省陈设艺术协会

支持单位：
广州市电子音响行业协会
广州希励电声科技有限公司

2021 GEBT 智能影音跨界融合论坛

2021 GEBT Intelligent Audio Visual Cross-border Integration Forum

09:50

介绍嘉宾

主持人：李晓程，蓝本影音



–
09:55

Introduction

Moderator: Li XiaoCheng, Techland

09:55

致辞

梁欢，广东省陈设艺术协会，常务副会长兼秘书长



–
10:00

Welcome Speech

Liang Huan, Guangdong Association of Art and Decoration,
Executive Vice President & Secretary General

10:00

从零售转向定制，影音商家如何做好角色转换

罗晓安，瑟尔，技术总监



–
10:20

The Role Changing from Retail to Customisation of
Audio-visual Enterprises

Luo XiaoAn, Sail Audio, CTO

10:20

短视频传播时代，影音品牌的短视频操作实践

李松，广西浩声，总经理



–
10:40

The Practice of Short Videos by Audio-visual Brands
in this Short Video Communication Trend

Li Song, HiSound, General Manager

10:40

影音的定制需求、标准及方向演变

周碧涛，优声美影，副总经理



–
11:00

The Evolution of Audio-visual Customization Needs,
Standards and Direction

Zhou BiTao, Yosemite Audio, Deputy General Manager

11:00

家庭音响市场空间新探索

梁根夫，安美莱，总经理



–
11:20

New Exploration of the Home Audio Market

Gavin Liang, Amina Sound, General Manager

屏端互联
SCREEN END INTERCONNECTION

千家智客
QJ Smartech



The seminar focuses on the innovative integrations in the industry, including smart AV, customized theatre and smart lighting. Professionals have also been invited to speak on various hot topics such as analyzing the future development of the industry, sharing the latest technologies on real cases as well as redefining complete home automation and smart AV.

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Screen End Interconnection,
Qianjia Smartech,
Guangdong Association of Art and
Decoration

Supporting Organisations:
Guangzhou Audio Industry
Association,
Guangzhou Senior Electroacoustic
Technology Co Ltd

2021 GEBT 智能影音跨界融合论坛

2021 GEBT Intelligent Audio Visual Cross-border Integration Forum

11:20
-
12:10

主题研讨: 影音、智能、全宅跨界融合的机会与方法

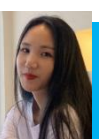
1. 影音商家如何从第 N 手转包, 变成第一手获取客户资源?
2. 如何通过全宅智能门店做好客户体验, 引导客户消费需求?
3. 如何打造影音、智能、家装领域的行业交流及客源共享平台?
4. 客源的多次需求开发及跨界协同效应的建立



主持人: 李佰忠, 屏端互联

嘉宾:

邢罡, 华歌, 总经理
陈庆龙, 璟睿, 总经理
李永康, 唯妙, 总经理
秦文君, 雄云视听, 总经理
张娜, 赛宾荟, 市场总监



Panel Discussion: The Opportunity and Method of Audio, Intelligence and Household Automation Cross-border Integration

1. How can Audio-visual Enterprises Get the Firsthand Resources from Customers?
2. How to Guide the Customers to Consume by Providing a Good Experience in an Intelligent Store?
3. How to Build an Industry Communication and Customer Profile Sharing Platform for Audio, Intelligence and Home Installation Sectors?
4. Customer Profile Exploitation and Cross-industry Synergy Development

Moderator: Li BaiZhong, Screen End Interconnection

Panel:

Xing Gang, HuaGe, General Manager
Chen QingLong, Jingrui, General Manager
Li YongKang, WM Professional Audio System, General Manager
Qin WenJun, Xiong Yun Audio-visual, General Manager
Zhang Na, Sabine, Marketing Director

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

资料截至 2021 年 7 月, 如有更改恕不另行通知。

Information as of July 2021, Amendment details would be done without prior notice.

BSPH 宝思派

行以智远 未来可期

—— 宝思派智能全场景产品推介会

Walk Smart, Live Smart - Product Presentation on Smart Scenes

10:00 行以智远 未来可期 —— 宝思派智能全场景产品推介会
熊翠云, 宝思派, 品牌总监

Walk Smart, Live Smart - Product Presentation on Smart Scenes
Xiong CuiYun, BSPF, Brand Director

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

资料截至 2021 年 7 月, 如有更改恕不另行通知。

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广州光亚法兰克福展览有限公司
宝思派

Guangzhou Guangya Messe
Frankfurt Co Ltd,
BSPF



智能市场规模正在不断扩大发展。据 IDC 报告指出，中国 2020 年第一季度中国智能市场出货量 2989 万台，同比增长 26.3%。预计到 2025 年该市场出货量将突破 5 亿台，其中主要增长来源于家庭安全监控、智能照明和智能音箱。千家智客千家品牌实验室研究表明，2019 年至 2020 年，中国智能市场规模已经完成了 1 千亿级别的跨越，这意味着中国智能市场已经具有一定规模，不仅成为了巨头的关注热点，更是正在成为人们生活消费升级的必然选择。智能涉及的环节、细分领域正变得越来越多，对智能设计、系统集成、安装售后、一站式解决方案等服务的需求也日益明显。而包括智优家在内的智能化系统工程是多产品、多专业、跨行业的整合，系统集成，其存在的价值在于“集成”，集成多厂商的产品、信息和服务等，并借此产生价值增值。系统集成商可提供的许多服务，特别是综合性服务，往往是单一产品的生产商不能提供的。在这样的大趋势下，国内的系统集成商迎来前所未有的机遇。但同时，集成商们要面对更加巨大的挑战：

- 一、集成商的福音：集成服务越来越值钱
- 二、单纯的分销代理商正被抛弃，销售服务一体化成为常态
- 三、房地产商直接与厂商谈采购，集成商如何做才不被边缘化？
- 四、智能集成商能够突破业务收入瓶颈，实现亿元以上业绩吗？
- 五、智能集成商该如何搭上视频号直播的快车？……

主办单位：
广州光亚法兰克福展览有限公司
千家智客

支持单位：
中盛君安（北京）科技有限公司

协办单位：
未来论
智装小站

2021 中国（广州）集成商大会

The China (Guangzhou) Integrators' Conference 2021

10:20 主持人嘉宾介绍

10:30 Guest Introduction Speech

10:30 致辞

10:40 Welcome Speech

10:40 致辞

10:50 王志国，中盛君安（北京）科技有限公司，主任



Welcome Speech

Wang ZhiGuo, Zhong Sheng Jun An (Beijing) Technology Co Ltd, Officer

10:50 智慧建筑的创新设计

11:10 汪广，深圳达物联网技术有限公司，总工程师



Innovative Design of Intelligent Buildings

Wang Guang, Shenzhen Dashi Intelligent Co Ltd, Chief Engineer

11:10 小场景大探索，AI 商用的规模化之路

11:30 陈声棉，佳都科技集团股份有限公司，解决方案总监



Scale up Commercial AI: The Exploration of Small Scene

Chen ShengMian, PCITECH, Solutions Director

11:30 智慧大屏时代的客厅娱乐

11:50 邢罡，华歌魔方科技（北京）有限公司，CEO



Living Room Entertainment in the Era of

Large Smart Screen Display

Xing Gang, HuaGe Group, CEO

12:00 午休

14:00 Break

14:00 科技推动变革，“可视化+大数据”助力社区数字化转型

14:20 刘放芬，宏景科技股份有限公司，副总工



Technology-driven Transformation: “Visualisation + Big Data”

Helps the Digital Transformation of the Community

Liu FangFen, Gloryview Tech, Deputy Chief Engineer

14:20 全宅智能的六维生态互动

14:40 夏卫华，中亚协智装委企业商学院，院长



The 6-Dimensional Ecological Interaction of Home Automation

Xia WeiHua, Enterprise Business School of China-Asia Economic

Development Association Intelligent Prefabrication Committee, Dean



2021 中国（广州）集成商大会

The China (Guangzhou) Integrators' Conference 2021

The smart home market is expanding. According to the IDC report, the 1st quarter of output volume was 29.89M units in the market, a 26.3% increased. The volume is expected to be 500M units in 2025, and the main contributors will be home security, smart lighting and smart speakers. Qianjia Smartech's research stated that the China smart home market reached 100 billion between 2019 – 2020, this means that the market is not only large enough to be the rising stars within the leading enterprises, but also an evitable option in daily consumptions. The smart involves in more aspects nowadays and the needs for smart design, system integration, after-sale installation and one-stop solutions are increasing. The core value of system integration is about "integration". Integrating different products, information and services from multiples vendors to generate value. System Integrators can deliver what manufacturers who produce single products could not provide, especially the comprehensive services. Under this trend, it gives an unprecedented opportunity to the local system integrators. Meanwhile, the integrators are also facing great challenges like:

1. Great news for the integrators: integration service become more valuable
2. Pure distributors are being abandoned, the package of sales and service delivery has become the norm
3. The property developers deal with manufacturers directly on purchasing, how can integration not be isolated?
4. Can home automation integrators break through the revenue bottleneck and achieve a performance of over 100 million RMB?
5. How can home automation integrators get benefits from live-stream?

Organisers:
Guangzhou Guangya Messe Frankfurt Co Ltd,
QianJia Smartech

Supporting Organisation(s):
Zhongsheng Jun'an (Beijing) Technology Co Ltd

Co-organiser:
Future Forum, Smart Installation

14:40
–
15:00

全宅智能及用户需求探析
付振兴, 武汉世聪智能科技有限公司, 副总经理



Analysis of the Whole House Automation and Users' Needs
Fu ZenXing, Citron, Deputy General Manager

15:00
–
15:20

智慧物业如何助力智慧社区
吴肖峻, 广东赛博威信息科技有限公司, 营销总经理



How Can Smart Property Help the Smart Community?
Wu XiaoJun, Guangdong Cyberway Information Technology Co Ltd, CMO

15:20
–
15:40

服务驱动智能产业的发展
汪国武, 浙江百诚未莱环境集成有限公司, 营销总监



Service Drives the Development of Smart Industry
Wang GuoWu, Zhejiang Baicheng Tomorrow Environment Integration Co Ltd, Operation Director

15:40
–
16:00

创新系统集成服务, 助推产业智慧升级
向忠宏, 千家智客, 创始人 & CEO



Innovative System Integration Service Boosts The Industrial Intelligence Upgrade
Xiang ZhongHong, Qianjia Smartech, Founder & CEO

16:00
–
17:00

嘉宾互动: 房地产智慧社区项目的集成
主持人: 向忠宏, 千家智客, 创始人 & CEO



嘉宾:
王文君, 恒大旅游集团, 智能化总工
姚志鹏, 保利公寓管理有限公司, 总经理
杨勤文, 珠光控股集团有限公司, 招标中心总经理
彭国胜, 敏捷集团, 机电智能化设计总工



Panel Discussion: The Integration in Smart Community Project

Moderator: Xiang ZhongHong, Qianjia Smartech, Founder & CEO

Panel:

Kevin Wong, Evergrande Tourism Group, Chief Intelligent Engineer
Yao ZhiPeng, Poly Developments and Holdings, General Manager
Yang QinWen, ZhuGuang Holdings, General Manager of Tendering Centre
Peng GuoSheng, Nimble Group, Chief Engineer of the Electrical and Mechanical Intelligent Design

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.
资料截至 2021 年 7 月, 如有更改恕不另行通知。

Information as of July 2021, Amendment details would be done without prior notice.

智焕未来

Zigbee Lights the Future

开放、全栈的物联网连接标准 Zigbee 正如开发时秉持的初衷那样,正让越来越多的智能设备连接、互动,改变人们生活、工作和娱乐。我们将在论坛和大家分享业内最新的应用场景,也会介绍联盟标准发展的新动态。

主办单位:
广州光亚法兰克福展览有限公司
CSA 联盟中国成员组

The open, full-stack connectivity standard, Zigbee, as originally intended when first developed, is connecting and enabling the interact of more and more smart devices to change the way we live, work and play. We will share the latest solutions and use cases in the industry with you in the forum, and will also introduce new trends in the development of the Alliance standards.

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
CSA Member Group China

主持人: 商瑞云, CSA 连接标准联盟, 中国区代表

Moderator: Laura Shang, Connectivity Standards Alliance, China Regional Representative

14:00
—
14:30

联盟与标准新动态

商瑞云, CSA 连接标准联盟, 中国区代表



Updates from the Alliances

Laura Shang, Connectivity Standards Alliance, China Regional Representative

14:30
—
15:00

Zigbee 助力家庭娱乐灯光系统飞利浦 Hue

宿为民, 昕诺飞照明, 标准与法规亚太总监



Philips Hue: Zigbee Enables Home Entertainment Lighting System

Wilma Su, Signify, Director of Standardization and Regulation, Asia

15:00
—
15:30

健康 智慧 安全 | 校园物联网新场景

刘项阁, 顺舟智能, 空间智能事业部生态总监



Health, Smart, Safety | IoT in Campus

Liu XiangGe, Shuncom, Director of Space X

15:30
—
16:00

融入场景, 智照生活

孔令群, 涂鸦智能, 华南大区副总经理



Incorporate into the Scene, Lighting up the Life

Kong LinQing, Tuya Smart, Vice GM of South China

16:00
—
16:30

智能系统设计及服务之探讨

刘俊, 芯科科技, 中国区 IoT 策略高级销售经理



Design and Service of Smart Home System

Sky Liu, Silicon Labs, Senior Manager of IoT Strategy

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

资料截至 2021 年 7 月, 如有更改恕不另行通知。

Information as of July 2021, Amendment details would be done without prior notice.



广东省
陈设艺术协会
Guangdong
Association of Art
Design



FIDA
佛山市室内设计协会

沉浸式主题空间的设计

Immersive Theme Space Design

14:00 追寻宁静, 让舒适空间更完美 - 建筑声学在设计中的应用

14:30

叶瞻, 广州声博士声学技术有限公司, 运营总监

Pursuing Tranquility to Make Space More Perfect
– The Application of Architectural Acoustic in Design
Ye Zhan, Soundbox, Operations Director

14:30

用光打造视觉动线

15:00

林韶东, 广州 Cityfos 福斯灯光设计有限公司, 项目总监

Use Light to Create Visual Movement
Lin ShaoDong, Cityfos, Project Director



15:00

健康照明智能化场景构建

15:30

谢坚, inSona, 销售总监

Construction of Intelligent Healthy Lighting Scene
Xie Jian, inSona, Sales Director

15:30

灯光美陈点亮夜经济

16:00

杜海燕, 夜空彩虹, 总裁

Lighting Art Display Lights Up the Night Time Economy
Du HaiYan, Night Rainbow, CEO



16:00

Shopping Mall 的场景式设计

16:30

陈建纯, DOL 设计机构, 设计总监

Scenic Design of Shopping Mall
Chen JianChun, DOL, Design Director



语言&费用: 普通话(不设同传)。与会费用全免。

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时下, 一个简单的平面, 静态的展览已不易打动观众, 将空间赋予多维感官的沉浸式体验成为主流。此次论坛将邀请声光电领域的专家, 以及空间设计大咖, 分享各类空间的设计案例, 探讨沉浸式主题空间的设计的方法论。

主办单位:
广州光亚法兰克福展览有限公司
广东省陈设艺术协会

协办单位:
佛山市室内设计协会

Nowadays, static exhibitions cannot impress the audience easily, multi-dimensional senses of immersive experience will become the main element in exhibitions. Professionals in the acousto-optic and space design field are invited to share space design cases and discuss immersive space design.

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Guangdong Association of Art and
Decoration

Co-organiser:
Foshan Interior Design Association



创新产品发布会

2021 GEBT Innovative Product Show

主办单位:
广州光亚法兰克福展览有限公司
千家智客

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Qianjia Smartech

09:50 – 主持人嘉宾介绍

10:30

Guest Introduction Speech

10:30 – 致辞

10:40

向忠宏, 中国区代表千家智客, 创始人 & CEO

Welcome Speech

Xiang ZhongHong, Qianjia Smartech, Founder & CEO



全宅智能创新产品 Innovative Home Automation

10:40 – 武汉世聪智能科技有限公司

10:50

Wu Han Citron Intelligent Technology Co Ltd

10:50 – 广州河东科技有限公司

11:00

HDL Automation Co Ltd

11:00 – 佛山汉盾光电科技有限公司

11:10

Foshan Han Dun Opto-electronics Co Ltd

11:10 – 快住智能科技(苏州)有限公司

11:20

Kuaizhu

11:20 – 广州视声智能股份有限公司

11:30

Guangzhou Video-Star Intelligent Corp Ltd

11:30 – 杭州控客信息技术有限公司

11:40

Hangzhou Konke Technology Co Ltd

11:40 – 评委点评

12:00

Judging Session

12:00 – 午休

14:00

Break



创新产品发布会

2021 GEBT Innovative Product Show

主办单位:
广州光亚法兰克福展览有限公司
千家智客

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Qianjia Smartech

智能人居新品集锦 New Smart Living Product Highlights

- 14:00 – 深圳方位通讯科技有限公司
14:10 Fanvil Technology Co Ltd
- 14:10 – 厦门市奥格智能科技有限公司
14:20 Xiamen Aoogee Intelligent Technology Co Ltd
- 14:20 – 贝乐（厦门）智能科技有限公司
14:30 Letour
- 14:30 – 浙江佳普科技有限公司
14:40 Kopou
- 14:40 – 深圳市力合微电子股份有限公司
14:50 Leaguer (Shenzhen) Microelectronics Corp
- 14:50 – 长沙一待电子科技有限公司
15:00 Changsha Yidai Electronic Technology Co Ltd
- 15:00 – 一城一智（广东）科技有限公司
15:10 Yi Cheng Yi Zhi (Guangdong) Technology Co Ltd

智能影音新品集锦 New Smart Audio-visual Product Highlights

- 15:10 – 广州市雄云视听设备有限公司
15:20 Xiong Yun Audio-Visual
- 15:20 – 广州佰影数码科技有限公司
15:30 Guangzhou Bai Ying Digital Technology Co Ltd
- 15:30 – 深圳市开博尔科技有限公司
15:40 Shenzhen Kaiboer Technology Co Ltd
- 15:40 – KEF
15:50
- 15:50 – 深圳市瑟尔科技有限公司
16:00 Sail Audio
- 16:00 – 评委点评
16:30 Judging Session
- 16:30 – 2021 年 GEBT 创新技术产品奖颁奖仪式
17:00 2021 GEBT New Product Show Award Ceremony

语言&费用: 普通话(不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.

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主办单位:
广州光亚法兰克福展览有限公司
深圳市建筑电气与智能化协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Shenzhen Building Electrical and
Intelligent Association

2021 “未来已来 · 智慧园区” 专家论坛

"The Future is Here, The Smart Community" Seminar 2021

10:00 – 10:30
智慧园区设计标准智慧应用层编写的解读
蔡丹确, 深圳市建筑设计研究总院, 智能化副总工



Interpretation of Smart Application Coding of Smart Community Design Standards
Cai DanQue, Shenzhen Architecture Design General Research Institute (SZAD), Intelligence Deputy Chief Engineer

10:30 – 11:00
人工智能在智慧园区的应用
杜劲松, 广东省电信规划设计院, 副总经理



The Application of AI in Smart Communities
Du JingSong, Guangdong Planning and Designing Institute of Telecommunications Co Ltd, Deputy General Manager

11:00 – 11:30
AIoT 赋能园区/社区高质量发展
葛涵涛, 中国信通院泰尔终端实验室, 战略部副主任



AIoT Helps the Communities/ High-quality Development of Communities
Ge HanTao, China Academy of Information Communications Technology Department of Strategic Planning & Research of CCTL-Terminals, Deputy Director

11:30 – 11:50
Xendue 智慧物联框架
钱丰华, 施德朗 (广州) 电气科技有限公司, 副总经理



Framework of Xendue AIoT
Qian FengHua, Schideron Electric Group Inc, Deputy General Manager

11:50 – 12:10
小场景大探索, AI 商用的规模化之路
陈声棉, 佳都科技集团股份有限公司, 解决方案总监



Scale up Commercial AI: The Exploration of Small Scene
Chen ShengMian, PCITECH, Solutions Director

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商业空间全案设计给影音定制带来的启示

The Inspiration to Audio-Visual Customisation from the Commercial Space Design Cases

11:00
—
12:30

主持人: 李晓程, 蓝本影音, 董事长

Moderator: Li XiaoCheng, Techland, Chair of the Board

嘉宾

黄荣贺, 中国文化部专家, 教授

经典案例: [中国国家大剧院]、[广州歌剧院]、[珠海大剧院]

何均胜, 科建设计(广州)有限公司, 院长

经典案例: [2009 年长沙海关驻郴州办事处]、
[2011 年广州国际体育演艺中心]、 [2011 年广州番禺宾馆大厦]、
[2013 广东省博物馆新馆]

刘洪智, 浩洋灯光, 销售总监

经典案例: [北京世界园艺博览会]、[建军 90 周年文艺晚会]、
[中国好声音 (新隔声)]、[湖南卫视等 6 大卫视跨年晚会]

李晓程, 蓝本影音, 董事长

经典案例: [香港李嘉诚豪宅]、[香港名导演刘伟强工作室]、
[香港曾志伟会所级试片室]



Guests:

Huang RongHe, Expert of Chinese Culture Department, Professor

Case:

- National Center for the Performing Arts
- Guangzhou Opera House
- Zhuhai Grand Theater

He JunSheng, Guangdong Shiqiao Architectural Design Institute Co Ltd, Dean

Case:

- 2009 Changsha Customs Office in Chenzhou,
- 2011 Guangzhou International Sports Arena
- 2011 Guangzhou Panyu Hotel Building
- 2013 Guangdong Museum (New Building)

Liu HongZhi, GoldenSea Lighting, Sales Director

Case:

- Beijing World Horticultural Exposition
- 90th Anniversary of the Founding of the Chinese People's Liberation Army's Gala Dinner
- Sing! China (New Sound Insulation)
- New Year's Eve Gala Dinner of China Hunan TV and Others Chinese TV Channels

Li XiaoCheng, Techland, Chair of the Board

Case:

- Mansion of Li Ka Shing in Hong Kong
- Studio of Andrew Lau (Famous Films Director) in Hong Kong
- Club - level Movie Screening Room of Eric Tsang

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TECHLAND 蓝本影音
屏端互联
SCREEN END INTERCONNECTION

主办单位:
广州光亚法兰克福展览有限公司
屏端互联
蓝本影音

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd
Screen End Interconnection
Techland



2021 酒店工程及建筑节能发展高峰论坛

Hotel Engineering and Green Buildings Development Summit 2021

主办单位:
广州光亚法兰克福展览有限公司
大中华酒店工程师协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd,
Greater China Hotel Engineer
Association

主持人: 陈丰信, 广东天介建设有限公司, 珠海区域总经理
Moderator: Chen FengXin, Guangdong TianJie Construction Ltd,
Zhuhai, Regional General Manager



14:00

协会介绍

14:15

Introduction

14:15

致辞

14:30

祝年涛, 大中华酒店工程师协会, 会长
肖阳明, 中国饭店协会绿色饭店工程专业委员会,
理事长
汤汉基, 大中华酒店工程师协会广州分会, 会长
何智, 广州光亚会展集团有限公司



Welcome Speech

Zhu NianTao, Greater China Hotel Engineer Alliance, President
Xiao YangMing, Green Hotel Engineering Committee of China Hospitality
Association, Chairman
Yang HanJi, Greater China Hotel Engineer Alliance, Guangzhou Branch,
President
He Zhi, Guangzhou Guangya Exhibition Group Co Ltd

14:30

“十四五”酒店工程与建筑节能发展现状与趋势

15:00

黄旭阳博士, GCHEA 酒店研究院;
高得建筑机电设计事务所(广州)有限公司, 董事长



**“14th Five-Year” Development and Trend of
Hotel Engineering and Green Buildings**

Dr. Huang XuYang, GCHEA Hotel Research Institute; Co-Tech China,
Chairman

15:00

专家及技术专题分享: 酒店、物业数字化工程组织建设

15:30

高创库, GCHEA 数字化专家;
博锐尚格科技股份有限公司客户发展中心, 总经理



**Expert and Technical Topic Sharing: Digital Engineering
Construction of Hotel and Property**

Gao ChuangKu, GCHEA Digital Specialist;
Persagy, Customer Development Center, General Manager

15:30

行业贡献品牌公益展示 — 降本增效, 赋能企业高质量发展!

15:50

**Welfare Showcase by Industry Contributed Brand I - Cost-saving and
Profit-increasing, Enabling High Quality Development of Enterprises**

15:50

专家及技术专题分享: 酒店项目筹建筹备管理, 助力企业提升盈利能力!

16:20

张国翔, GCHEA 教育学院, 讲师; 广州瑰丽酒店, 集群工程总监

**Expert and Technical Topic Sharing: Construction and
Preparation Management of Hotel Project Helps Increase
Corporate Profitability**

Zhang GuoXiang, GCHEA Education Institute, Lecturer;
Rosewood, Guangzhou, Engineering Director





2021 酒店工程及建筑节能发展高峰论坛

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主办单位:
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Greater China Hotel Engineer
Association

16:20 行业贡献品牌公益展示 — 智慧酒店, 提升企业盈利能力!
Welfare Showcase by Industry Contributed Brand II - Smart Hotel
Increases Corporate Profitability

16:40 专家圆桌分享: 能工巧匠, 助力“零碳酒店”建设运维

17:20 主持人: 曾世维,
金融街物业股份有限公司惠州分公司工程中心, 总经理

嘉宾:

张均荫, 珠海大横琴置业有限公司, 工程总监

高康华, 深圳市梵森建筑装饰工程有限公司,
董事长

李增强, 中国大酒店, 工程总监

王凯旋, GCHEA 能效专家



Specialist Roundtable: Skilled Constructor Helps the Construction, Operation and Maintenance of “Net-zero Carbon Hotel”

Moderator: Zeng ShiWei, Financial Street Property Co Ltd, Huizhou Branch, General Manager of Engineering Centre

Panel:

Zhang JunYin, Zhuhai Da Heng Qin Real Estate Co Ltd, Engineering Director

Dr. Gao KangHua, FASO, Chairman

Li ZengQiang, China Hotel, Engineering Director

Dr. Wang KaiXuan, GCHEA Efficiency Specialist

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主办单位:
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Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd
Screen End Interconnection
Techland

影音设计优秀案例分享及颁奖典礼

Excellent Audio-Visual Design Cases Sharing & Award Ceremony

主持人: 李佰忠, 屏端互联

Moderator: Li Baizhong, Screen End Interconnection

14:30

组委会介绍奖项由来及评奖标准

14:50

Award's Origin and Evaluation Criteria Introduction by the Committees

14:50

优秀影音案例设计师分享

15:55

经典案例: [深圳金众会所影院]、[佛山杜莎智尚体验厅]、
[湖南腾里体验中心]、[茶道文化体验厅]

Excellent Audio-Visual Cases Sharing by the Designers
Case:

- Shenzhen Jinzhong Club House Cinema
- Foshan Du Sha Zhi Shang Experience Hall
- Hunan Tengli Experience Center
- Tea Culture Experience Hall

15:55

获奖作品专家点评

16:25

Review on Award-Winning Cases by the Experts

16:25

颁奖典礼及合照

17:00

Award Ceremony & Group Photo

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