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guangzhou electrical
building technology

广州国际建筑电气技术展览会

9 – 12 June 2025

A 区 5-6 会议室

Meeting Room 5 – 6, Area A

B 区 13.2 馆内 A & B 论坛区

Seminar Zone A & B in Hall 13.2,
Area B

活动一览

Event Agenda

全屋智能 / 电工电气 / 低碳智慧建筑 /
智慧供配电 / 储能及新能源

Home Automation / Electrical Engineering /
Low-carbon Intelligent Building / Power
Distribution / Energy Storage and New Energy

展会活动日程 Fringe Programme

9.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

13:30 – 18:00



“绿色智造，链通全球”
中国建筑电气与全屋智能出海新机遇与新路径
New Opportunities for China's Building Electrics and Home Automation Abroad

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

10:30 – 12:30



2025 ETS6 培训工作坊
ETS6 Workshop 2025

13:30 – 17:20



2025“KNX家居和楼宇控制技术研讨会”——
打造KNX智能空间，共享KNX智慧生活
Forum of 2025 KNX Smart Home and Building Control Technology –
Create KNX Smart Space Share KNX Smart Life

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

10:30 – 12:30

从流量到销量：短视频营销重构B端增长新动能
From Traffic to Sales: Short Video Marketing Reshaping New Growth Drivers for B2B

13:00 – 17:00



2025 广州低碳智慧建筑新技术论坛
Guangzhou Low-Carbon Intelligent Building Innovation
Technology Forum 2025

10.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

9:00 – 13:30



2025 AI技术与智慧建筑供电电论坛 - 技术应用 未来展望
AI Technology and Smart Power Distribution for Intelligent Building Conference 2025
– Technology Applications and Future Outlook

14:00 – 16:30



CSHIA创业营·华南高峰论坛 抢占智能商业空间新赛道专场
CSHIA Startup Camp · South China Summit Forum
Seizing the Opportunities of Smart Commercial Spaces

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

9:30 – 12:30



2025 中国（广州）智能集成商大会
The China (Guangzhou) Integrators' Conference 2025

13:30 – 17:30



2025 全球用户侧储能产业价值峰会暨应用示范展
Global User-Side Energy Storage Industry Value Summit and Application
Demonstration Exhibition 2025

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

10:00 – 12:30



2025 低碳建筑技术应用与零碳酒店论坛
Low-Carbon Building Technology Applications and Zero-Carbon
Hotel Forum 2025

14:00 – 16:20



“电力载波·智联楼宇”——推动低碳自控系统的高效互联革命
“PLC · Intelligent Building” – Driving the Efficient Interconnection Revolution of
Low-Carbon Automatic Control Systems

展会活动日程 Fringe Programme

11.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

- 9:30 – 11:40


中国成员组

智家产业全链条，借力 Matter 开拓全球市场星辰大海
Global Connectivity, Global Market Access
- 14:00 – 17:10


中国建筑节能协会
中国建筑节能协会
光储直柔驱动建筑照明与微电网融合新趋势
New Trends in the Integration of Building Lighting and Microgrids Powered by PEDF

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

- 10:00 – 12:00


OffiSmart 办公时代

OffiSmart 智慧办公与空间管理高峰论坛—新质生产力驱动下的办公生态革新
OffiSmart Smart Office and Space Management Summit –
Office Innovation Driven by New Productivity
- 14:00 – 16:30



AI 引领未来 智慧场馆的创新实践与前瞻探索研讨会
AI Leads the Future: Seminar on Innovative Practices in Smart Venues

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

- 10:00 – 12:30



2025 智能家 吐槽大会
Home Industry Sharing 2025
- 13:30 – 17:30



家居行业 DeepSeek× 创新大会
DeepSeek Innovation Conference for Home Industry

“绿色智造，链通全球”

中国建筑电气与全屋智能出海新机遇与新路径

New Opportunities for China's Building Electrics and Home Automation Abroad

9.06.2025 | 13:30 – 18:00 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

大智汇产业出海服务平台
WISER HOLDING GROUP
Overseas Expansion Service Platform

协办单位/ Co-organiser
SGS 通标标准技术服务有限公司 SGS China
彦德国际 Incorp International
叁言咨询 Sanyan Zixun
安邦智库 Anbound
渣打银行 Standard Chartered

在全球“碳中和”目标及数字化浪潮的推动下，中国建筑电气、全屋智能及能源技术产业凭借技术创新与供应链优势，正加速走向国际市场。然而，出海过程中仍面临标准差异、渠道壁垒、本地化运营等挑战。GEBT 作为亚洲全屋智能及智能建筑市场的主要平台，汇聚全球产业链资源，是推动中国企业国际化的理想契机。大智汇产业出海服务平台，以“新加坡+N”国为出海战略路径规划，通过整合全球本地化资源为出海企业落地本地化护航。借此论坛，邀请行业领军企业、国际机构及专家，共同发起“建筑电气与全屋智能行业出海论坛”并成立“出海陪跑教练联盟”，通过联盟设立“出海案例库”和“专家智库”，持续赋能企业，助力中国建筑电气与全屋智能产业从“产品出口”迈向“标准输出”，抢占全球绿色经济高地，实现绿色技术出海。

This forum aims to foster international exchange focused on certification, channel development, and brand localisation in building electrical and home automation technologies. It also seeks to establish an overseas expansion alliance to help Chinese enterprises access global markets and promote green technology.

主持人: 邹继娇 (创始人, 大智汇产业出海服务平台)
Host: Jijiao Zou (Founder, WISER HOLDING GROUP Overseas Expansion Service Platform)

议题 Topic

主讲人 Speaker

13:15 – 13:20

开场
Opening

13:20 – 13:30

致辞

Welcome Speech



何 智, 建筑事业部总经理
光亚会展

Zhi He, General Manager of Building Team
Guangya Group

政策与趋势篇 Policies and Trends

13:30 – 14:00

全球碳中和目标下，中国绿色建筑技术的
出海新机遇

New Opportunities for Green Building
Technologies in China to Go Global Under the
Global Carbon Neutrality Goals



刘晨宇, 负责人
霞光智库

Chenyu Liu, Representative
ShineGlobal

14:00 – 14:30

新时代出海征程：全屋智能与智能建筑的
全球拓展之路

A New Era of Going Global: Expansion Path of
Home Automation and Intelligent Building



詹庆喜, 全球渠道销售部总经理
GVS 广州视声智能股份有限公司

Qingxi Zhan,
General Manager of Global Channel Sales
Guangzhou Video-star Intelligent Corp Ltd (GVS)

市场与运营篇 Market and Operations

14:30 – 15:00

新加坡+1战略助力中国企业布局东盟市场
策略与路径

Singapore +1 Strategy: Strategies and Pathways
of Supporting Chinese Enterprises in Expanding
into the ASEAN Market



邹继娇, 创始人
大智汇产业出海服务平台

Jijiao Zou, Founder
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Guangzhou Guangya Messe Frankfurt Co Ltd

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彦德国际 Incorp International
参言咨询 Sanyan Zixun
安邦智库 Anbound
渣打银行 Standard Chartered

在全球“碳中和”目标及数字化浪潮的推动下，中国建筑电气、全屋智能及能源技术产业凭借技术创新与供应链优势，正加速走向国际市场。然而，出海过程中仍面临标准差异、渠道壁垒、本地化运营等挑战。GEBT 作为亚洲全屋智能及智能建筑市场的主要平台，汇聚全球产业链资源，是推动中国企业国际化的理想契机。大智汇产业出海服务平台，以“新加坡+N”国为出海战略路径规划，通过整合全球本地化资源为出海企业落地本地化护航。借此论坛，邀请行业领军企业、国际机构及专家，共同发起“建筑电气与全屋智能行业出海论坛”并成立“出海陪跑教练联盟”，通过联盟设立“出海案例库”和“专家智库”，持续赋能企业，助力中国建筑电气与全屋智能产业从“产品出口”迈向“标准输出”，抢占全球绿色经济高地，实现绿色技术出海。

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议题 Topic

主讲人 Speaker

15:00 – 15:30

北美全屋智能与智能建筑市场战略洞察和
本土化布局

Strategic Insights and Localization Strategies for
the North American Home Automation and
Intelligent Building Market



郭玮宁, 高级顾问
北美领先科技咨询公司

Weining Guo, Senior Consultant
BlueConnect Partners

15:30 – 16:00

成为跨国零售商战略级供应商

Becoming a Strategic Supplier for
Multinational Retailers



练林敏, 前OBI董事总经理

Linmin Lian, Former Managing Director of OBI

合规与能力篇 Standards and Capabilities

16:00 – 16:30

重塑中小出海企业家的能力系统

Reshaping the Capability of Small and Medium-
sized Entrepreneurs Going Abroad



严吉德
参言咨询创始人

Jide Yan
Founder of Sanyan Zixun

16:30 – 17:00

全屋智能产业的出海合规与可持续发展实践分享
Sharing Practices on Compliance and
Sustainable Development in the Home
Automation Industry's Global Expansion



张秋妹, SGS 管理与保证事业群华南及
中西区总经理
SGS 通标标准技术服务有限公司

Qiumei Zhang, General Manager of South China
and Central and Western China, SGS
Management and Assurance Business Group
SGS China

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议题 Topic	主讲人 Speaker
17:00 – 17:10 启动仪式及报告发布会 “中国建筑电气与全屋智能出海陪跑教练联盟” 《全屋智能行业出海趋势洞察报告》 Launch Ceremony and Report Release: "China Building Electrical and Home Automation Overseas Expansion Coaching Alliance" "Insight Report on Overseas Expansion Trends in the Home Automation Industry"	
17:10 – 17:40 圆桌对话: 共建产业出海生态——技术、渠道与金融如何协同? Roundtable Forum: Building a Collaborative Ecosystem for Industry Globalization: How Can Technology, Channels, and Finance Work in Synergy?	参与方: 大智汇产业出海服务平台、SGS、彦德国际、渣打银行、叁言咨询等机构。 Guest Speakers: Representatives from WISER HOLDING GROUP, SGS, InCorp, Standard Chartered, Sanyan Zixun and more. <div><p>刘艳琼, 总经理 彦德国际香港公司 Yanqiong Liu, General Manager InCorp (Hong Kong)</p></div> <div><p>陈 熔, 城市销售总监 渣打银行中小企业银行部 Rong Chen, City Sales Director Standard Chartered Bank (SME Banking)</p></div> <div><p>詹鸿宇 香港麦家荣律师事务所驻广州代表处 香港高等法院认可执业律师 Hongyu Zhan Guangzhou Representative Office of Patrick Mak & Tse Solicitors Solicitor Admitted to Practice by the High Court of the HKSAR</p></div>

2025 ETS6 培训工作坊

ETS6 Workshop 2025

9.06.2025 | 10:30 – 12:30 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd



KNX国际协会
KNX International

ETS6作为KNX全生态且全球唯一的项目设计、方案实施、产品调试与交付服务软件工具，在现如今全屋智能与智能楼宇领域，发挥着重要作用，深受广大投资者、项目甲方、设计师、系统集成服务商及终端用户的喜爱本次ETS6 Workshop，由KNX国际协会总部ETS产品经理亲临授课，期待为广大系统集成服务商&工程技术服务人员、KNX授权培训中心讲师、职业院校校师生、工程项目方维保服务团队技术骨干、泛家居与泛智能领域从业人员等提供全方位的解读，通过专业授课与案例交流，充分展现ETS6系列软件的功能性、设计性与前瞻性，助力智能化行业健康发展。

ETS6, the only globally recognized software tool in the KNX ecosystem for project design, implementation, product commissioning, and delivery, plays a vital role in home automation and building, earning widespread acclaim from investors, project owners, designers, integrators, and end users. This ETS6 Workshop, led by the ETS Product Manager from the KNX Association Headquarters, offers in-depth insights through expert training and case studies. It is designed for system integrators, KNX-certified trainers, vocational students and teachers, technical leads, and smart technology professionals, showcasing the functionality, design, and innovation of ETS6 to support the smart industry's growth.

备注: 本工作坊语言为英文，现场配有中英翻译。
Remarks: The language of this workshop is English, with Chinese-English translation available on site.

议题 Topic	主讲人 Speaker
10:00 – 10:30	签到 Registration
10:30 – 11:30 ETS6 软件介绍与应用解析 ETS6 Software Introduction and Application Analysis	 Michael Critchfield, ETS产品经理 KNX国际协会 Michael Critchfield, ETS Product Manager KNX International
11:30 – 12:20 ETS6 技术解答与互动交流 ETS6 Technical Solutions and Sharing	
12:20 – 12:30	活动结束&合影 Closing and Group Photo

2025 “KNX家居和楼宇控制技术研讨会” —— 打造KNX智能空间，共享KNX智慧生活

Forum of 2025 KNX Smart Home and Building Control Technology – Create KNX Smart Space Share KNX Smart Life

9.06.2025 | 13:30 – 17:20 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B



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KNX中国协会
KNX CHINA

KNX正以前所未有的方式重塑现代生活空间，通过智能化的系统集成，让建筑焕发智慧生命。作为全球领先的开放式全屋智能和楼宇控制系统标准，KNX积极构建万物互联的智慧生态，不仅带来便捷舒适，更通过精准的能源管理践行绿色理念。KNX标准引领我们共享智慧生活。

KNX is reshaping modern living spaces in an unprecedented way, and through intelligent system integration, buildings are rejuvenated with intelligent life. As the world's leading open smart home and building control system standard, KNX actively builds a smart ecosystem for the interconnection of everything, not only bringing convenience and comfort, but also practicing the green concept through precise energy management. KNX standard leads us to share smart life.

议题 Topic	主讲人 Speaker
13:30 – 13:50 KNX优势及在中国发展机遇 KNX Advantages and Development Opportunities in China	廖文涛, 主席 KNX中国组织 Kevin Liao, President KNX China - National Group of KNX Association
13:50 – 14:10 KNX的最新发展趋势 The Latest Development in KNX	卡斯托·卡纳维, 市场销售总监 KNX国际协会 Casto Canavate, Marketing and Sales Director KNX Association International
14:10 – 14:20 推荐性国家标准GB/T 20965-2025《控制网络HBES技术规范 住宅和楼宇控制系统》发布 The Press of GB/T 20965-2025 "Control Network HBES Technical Specification - Home and Building Control System	于志鹏, 副秘书长 KNX中国组织 Zhipeng Yu, Vice General Secretary KNX China - National Group of KNX Association
14:20 – 14:40 KNX认证产品颁证仪式 The Awarding Ceremony for KNX Certified Products	颁证嘉宾/ Guests for Certificate Present: 池宏伟, 消费类产品测试华南区副总裁 德凯 Hongwei Chi, Vice President of Product Testing in South DEKRA 廖文涛, 主席 KNX中国组织 Kevin Liao, President KNX China - National Group of KNX Association 卡斯托·卡纳维, 市场销售总监 KNX国际协会 Casto Canavate, Marketing and Sales Director KNX Association International

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议题 Topic	主讲人 Speaker
14:40 – 15:00 多元AI智能大模型KNX产品在全屋智能中的创新与应用 Innovation and Application of Multi-ai Intelligent Large-scale Model for KNX Products in Smart Home	李利青, 总经理 广州乐原生活科技有限公司 Liqing Li, General manager Guangzhou Letour Life Technology Co., Ltd
15:00 – 15:20 如何实现KNX产品快速落地——艺墨KNX应用模組解决方案介绍 How to Implement KNX Products Rapidly - Introduction of EaseMore KNX Application Module Solution	李文信, 总经理 杭州逸悦科技有限公司 Wenxin Li , General Manager Hangzhou EaseMore Technology Co Ltd
15:20 – 15:40 GVS KNX绿色医院智能建筑控制解决方案 GVS KNX Green Hospital Intelligent Building Control Solution	束中明, 渠道销售总监 GVS 广州视声智能股份有限公司 Zhongming Shu, Director of Channel Sales Guangzhou Video-star Intelligent Corp Ltd (GVS)
15:40 – 16:00 智慧工厂新篇章：KNX赋能工厂高效生产 A New Chapter of Smart Factories: KNX Empowers Efficient Production in Factories	张 溢, 产品经理 施耐德电气（中国）有限公司 Ye Zhang, Product Manager Schneider Electric (China) Co Ltd
16:00 – 16:20 KNX如何赋能好房子和好建筑 How Does KNX Empower Good Houses and Buildings	杜其昌, 硬件研发部总监 广州河东科技有限公司 Qichang Du, Director of Hardware R&D HDL Automation Co Ltd

2025 “KNX家居和楼宇控制技术研讨会” —— 打造KNX智能空间，共享KNX智慧生活

Forum of 2025 KNX Smart Home and Building Control Technology - Create KNX Smart Space Share KNX Smart Life

9.06.2025 | 13:30 – 17:20 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

KNX中国协会
KNX CHINA

KNX正以前所未有的方式重塑现代生活空间，通过智能化的系统集成，让建筑焕发智慧生命。作为全球领先的开放式全屋智能和楼宇控制系统标准，KNX积极构建万物互联的智慧生态，不仅带来便捷舒适，更通过精准的能源管理践行绿色理念。KNX标准引领我们共享智慧生活。

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议题 Topic	主讲人 Speaker
16:20 – 16:40 KNX绿色节能在公建和住宅上的应用 Application of KNX Green Energy Conservation in Public Buildings and Residences	朱 帅, 南部AS销售经理 罗格朗中国 Shuai Zhu , AS Sales Manager of South Area Legrand China
16:40 – 17:00 个性化艺术智慧屏+KNX生态协同：重塑区域市场竞争优势的新引擎 Personalized Art Smart Screens + KNX Ecosystem Synergy: A New Engine for Reshaping Regional Market Competitive Advantages	马 驰, 市场总监 上海雷盎云智能技术有限公司 Matthew Ma, Marketing Director Shanghai Léwin Intelligent Technology Co Ltd
17:00 – 17:20 KNX走进全屋智能技术应用标准 KNX Goes to the Application Standard of Smart Home Technology	李 敏, 执行理事 KNX中国组织 Jerry Li , Executive Board Member KNX China - National Group of KNX Association

从流量到销量：短视频营销重构B端增长新动能

From Traffic to Sales: Short Video Marketing Reshaping New Growth Drivers for B2B

9.06.2025 | 10:30 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

本论坛旨在赋能全屋智能、智能影音与智能照明行业企业及渠道商，通过短视频营销突破增长瓶颈，解决四大增长难题，包括技术流内容破圈、内容中台体系、高客单转化策略和技术可视化等。

This forum aims to empower companies and distributors in the home automation, smart audio-visual, and smart lighting industries by leveraging short video marketing to overcome growth bottlenecks. The forum will address four major growth challenges, including breaking through technical content barriers, establishing a content middle-platform system, implementing high-value conversion strategies, and enhancing technical visualization.

部分热议话题：

- 全民娱乐时代，B端短视频如何在专业VS流量之间把握平衡点？
- 总部内容难下沉！本地化内容生产质量不可控？如何让品牌与渠道商成为内容生产联盟军？
- 百万播放量带不来有效咨询！高客单价产品的有效转化策略是什么？
- 色温、场景联动等抽象概念的传统表达乏力，如何让智能化被「看见」？

Hot Topics for Discussion:

- How can B2B short videos strike a balance between professionalism and traffic?
- How can brands collaborate with production distributors?
- What are the effective conversion strategies for high-price products?
- How can intelligence be more "visible"?

议题 Topic	主讲人 Speaker
10:30 – 10:50 2025年，内卷时代行业的新媒体机遇与创新模式？ New Media Opportunities and Innovative Models in 2025	 罗海波, 行政总裁、首席老师 广州壹佰零玖将企业管理有限公司 Haibo Luo, CEO、Chief Coach Guangzhou Yibailingjiu Enterprise Management Co Ltd
10:50 – 11:10 50万+播放量的教训：智能家居爆款视频的留资陷阱与破局 Lessons from 500,000+ Views: Traps and Breakthroughs in Popular Home Automation Viral Videos	 邓红星 声光智联联盟理事长 广州哈比豪斯总经理 Hongxing Deng Chairman of Smart Home, Acoustics and Light Union General Manager of Peavey
11:10 – 11:30 公域引流与私域获客的极限化操作 Maximized Strategies for Public Domain Traffic Generation and Private Domain Customer Acquisition	 李佰忠 广州屏端互联信息科技有限公司总经理 抖音13万粉丝智能影音知识主播 Baizhong Li General Manager of Pingduan Knowledge Anchor of TikTok with 130,000 followers

从流量到销量：短视频营销重构B端增长新动能

From Traffic to Sales: Short Video Marketing Reshaping New Growth Drivers for B2B

9.06.2025 | 10:30 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

本论坛旨在赋能全屋智能、智能影音与智能照明行业企业及渠道商，通过短视频营销突破增长瓶颈，解决四大增长难题，包括技术流内容破圈、内容中台体系、高客单转化策略和技术可视化等。

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 - 百万播放量带不来有效咨询！高客单价产品的有效转化策略是什么？
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 - How can intelligence be more "visible"?

议题 Topic	主讲人 Speaker
11:30 – 12:10 圆桌讨论： 如何通过短视频营销突破B端增长瓶颈？ Roundtable forum: How to Overcome B2B Growth Bottlenecks Through Short Video Marketing	<div>主持人 Host:</div> <div><div>罗海波, 行政总裁、首席老师 广州壹佰零玖将企业管理有限公司 Haibo Luo, CEO、Chief Coach Guangzhou Yibailingjiu Enterprise Management Co Ltd</div></div> <div>嘉宾 Guest Speakers:</div> <div><div>李松 南宁市浩声智能科技有限公司总经理 抖音16万粉丝智能影音知识主播 Song Li General Manager of Haosheng Knowledge Anchor of Tiktok with 160,000 followers</div></div> <div><div>曹传双, 校长 云知光学堂 Chuanshuang Cao, Principal eLight Academy</div></div> <div><div>宋豪, 抖音达人 “智能豪哥” 陕西健为智能科技有限公司 Hao Song, TikTok Celebrity Zhineng Haoge Shaanxi Jianwei Intelligent Technology Co Ltd</div></div> <div><div>吴泽平, 董事长 庆溢照明 Zeping Wu, Chairman KYUNG IL</div></div>
12:10 – 12:20 光亚「金瞳奖」短视频达人颁奖典 Guangya CCMA Short Video Talent Award Ceremony	
12:20 – 12:30	全体合影 Group Photo

2025 广州低碳智慧建筑创新技术论坛

Guangzhou Low-carbon Intelligent Building Innovation Technology Forum 2025

9.06.2025 | 13:30 – 17:00 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

千家智客
Qianjia Smartech

协办单位/ Co-organiser
深圳市建筑电气与智能化协会
Shenzhen Building Electrical & Intelligent Association

大中华酒店工程师协会
Greater China Hotel Engineers Alliance (GCHEA)

随着“双碳目标”深入推进，楼宇建筑是城市生活的碳排放“大户”之一，成为实现可持续发展的关键领域，从近年来众多相关政策规划、指导文件的发布可见，低碳智慧建筑备受国家与市场瞩目重视。机遇与挑战并存，经近几十年市场发展，智能领域竞争日渐白热化，新的高质量发展方向以及更完善的产业体系成为行业大挑战。其中，作为关键应用场景，智慧低碳与智慧建筑的融合应用创新、交互拓展、渠道落地更将是市场瞩目点和商机风口。作为行业交流、融合与创新的重要平台，本届广州低碳智慧建筑创新应用论坛以“低碳智慧产业深聚合，新趋势、新技术、新应用”为主题，聚焦新时期“AI+”业态创新和场景变革，旨在超越边界打破常规，脱离固定的模式和框架，诚邀来自全国的低碳智慧建筑产业链应用、设计、控制、能源管理、服务等知名企业汇集广州，展示其前沿创新成果和服务能力，共商行业破局变革模式。

The forum focuses on the emerging wave of innovation and scenario transformation driven by the "AI+" era. It invites enterprises from across the country in areas such as applications, design, control, energy management, and services within the low-carbon intelligent building industry chain to gather in Guangzhou.

主持人: 蒙光伟 (主编, 千家网)
Host: Guangwei Meng (Chief Editor, Qianjia)

议题 Topic	主讲人 Speaker
13:30 – 13:50	活动签到 & 主持人开场 Registration & Opening
13:50 – 14:00 领导致辞 Welcome Speech	 高飞, 副总工程师 华南理工大学建筑设计研究院有限公司 Fei Gao, Deputy Chief Engineer Architectural Design Research Institute of SCUT
14:00 – 14:15 能效楼宇的解决方案 Solutions for Energy-Efficient Building	 朱建辉, 产品经理 正泰泰杰赛 Jianhui Zhu, Product Manager Techsel
14:15 – 14:30 标准赋能零碳可持续建筑 Standards Empowering Zero-Carbon Sustainable Building	 李敏, 执行理事 KNX中国组织 Jerry Li, Executive Board Member KNX China - National Group of KNX Association
14:30 – 14:45 海尔HICS智慧低碳园区暖智运维解决方案 Intelligence Operation and Maintenance Solution for Haier HICS Smart Low-carbon Park	 唐俊杰, 方案总监 海尔智慧楼宇 Junjie Tang, Project Manager Haier MetaBuilding
14:45 – 15:00 “智慧大脑”重塑建筑节能 Intelligence Reshaping Building Energy Efficiency	 杨洁莹, 南区销售总监 海林自控 Jieying Yang, Sales Director in South HaiLin

2025 广州低碳智慧建筑创新技术论坛

Guangzhou Low-carbon Intelligent Building Innovation Technology Forum 2025

9.06.2025 | 13:30 – 17:00 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

千家智客
Qianjia Smartech

协办单位/ Co-organiser
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议题 Topic	主讲人 Speaker
15:00 – 15:15 物联时代，运维先行 Operation and Maintenance Lead the Way in the Era of IoT	 丁郁, 销售总监 米思林 Yu Ding, Sales Director Misilin
15:15 – 15:30 低碳智慧建筑破局之路： ABB数智联动方案的创新实践 Path to Breakthrough Low-carbon Intelligent Building: Innovative Practices of ABB's Smart Digital Solutions	 王子伟, 产品经理 ABB Ziwei Wang, Product Manager ABB
15:30 – 15:45 ZKPRO智慧商业系统在低碳与节能的创新之路 Innovative Path of ZKPRO Smart Business System in Low-carbon and Energy Saving	 陈宏华, 营销副总 贝乐智能 Honghua Chen, Deputy Director of Marketing Belove
15:45 – 16:00 工业化基因赋能建筑智能化创新技术发展 Industrialization Genes Empowering the Development of Intelligent Building Innovation Technologies	 王章坤, 渠道业务部南区销售总经理 源创智控 Zhangkun Wang, GM of Channel Business Dept. in South Sctechsmart

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议题 Topic	主讲人 Speaker
16:00 – 16:15 达实智能大厦如何打造低碳数字化中枢? How Can DAS Intelligent Building Create a Low-carbon Digital Hub?	 卢 荣, 技术经理 达实物联 Rong Lu, Technical Manager DAS Internet of Things
16:15 – 16:30 健康·低碳·智能协同：宏景综合管理平台的 关键实践 Health, Low-carbon, Intelligent Collaboration: Key Practices of the Gloryview Integrated Management Platform"	 刘放芬, 总工 宏景科技 Fangfen Liu, Chief Engineer Gloryview Tech
16:30 – 16:45 智慧低碳, AI驱动 AI Driving Low-carbon Intelligence	 向忠宏, 创始人、行政总裁 千家智客 Zhonghong Xiang, Founder, CEO Qianjia Smartech
16:45 – 17:00	与会嘉宾交流 Open Discussion

2025 AI技术与智慧建筑供配电论坛 - 技术应用 未来展望

AI Technology and Smart Power Distribution for Intelligent Building

Conference 2025 – Technology Applications and Future Outlook

10.06.2025 | 9:00 – 13:30 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

中国电子节能技术协会电气与照明专业委员会
Electrical and Lighting Professional
Committee of China Electronics Energy Saving
Technology Association

承办单位/ Co-organiser
北京通泰智汇文化科技有限公司
Tongtai Zhihui

本次论坛旨在促进建筑电气设计领域的交流与合作，聚焦于智能建筑和节能技术的应用，涵盖多个主题，包括智能电气设计、AI技术的应用、以及智能建筑系统的配置等。此次论坛邀请多位行业专家分享他们的见解和经验，探讨电气设计与技术应用的新挑战，共同推动建筑电气行业的发展。

This forum aims to promote communication and collaboration in the field of building electrical design, focusing on the application of intelligent building and energy-saving technologies. It covers multiple topics, including smart electrical design, the application of AI technologies, and the configuration of intelligent building systems.

主持人/Host:
张剑霖 (主任, 中电能协电气与照明专委会)
Jianlin Zhang (Officer, Lighting Committee of CEESTA)

周有娣 (北京市建筑设计研究院副总工程师、教授级高工)
Youdi Zhou (Deputy Chief Engineer of Beijing Institute of Architectural Design, Engineer Master)

议题 Topic	主讲人 Speaker
9:00 – 9:40	论坛报到 Registration
9:40 – 10:00 开幕式致辞 Welcome Speech	 <p>何 智, 建筑事业部总经理 光亚会展 Zhi He, General Manager of Building Team Guangya Group</p>
	 <p>高 飞, 主任 广东省土木建筑学会电气专委会 Fei Gao, Officer Architectural Electrical Committee of the Guangdong Society of Civil Engineering and Architecture</p>
	 <p>肖建平, 会长 广东省工程勘察设计行业协会信息智能化分会 Jianping Xiao, Chairman Intelligent Branch of China Engineering and Consulting Association</p>
10:10 – 10:35 建筑电气设计文件编制如何体现智慧AI技术 How to Incorporate Smart AI Technology in Building Electrical Design Documentation	 <p>熊 江, 总工程师 中南建筑设计股份有限公司 Jiang Xiong, Chief Engineer Central-South Architectural Design Institute Co Ltd</p>
10:35 – 10:55 智慧变配电《配电房智能化电气设计规范》解析 Smart Power Distribution: Analysis of the Intelligent Electrical Design Specifications for Substations	 <p>梁 羽, 本体研发部, 总工程师 广东珠江开关有限公司 Yu Liang, R&D Department, Chief Engineer Guangdong Zhujiang Switchgear Co Ltd</p>

2025 AI技术与智慧建筑供配电论坛 - 技术应用 未来展望

AI Technology and Smart Power Distribution for Intelligent Building

Conference 2025 – Technology Applications and Future Outlook

10.06.2025 | 9:00 – 13:30 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

中国电子节能技术协会电气与照明专业委员会
Electrical and Lighting Professional
Committee of China Electronics Energy Saving
Technology Association

承办单位/ Co-organiser
北京通泰智汇文化科技有限公司
Tongtai Zhihui

本次论坛旨在促进建筑电气设计领域的交流与合作，聚焦于智能建筑和节能技术的应用，涵盖多个主题，包括智能电气设计、AI技术的应用、以及智能建筑系统的配置等。此次论坛邀请多位行业专家分享他们的见解和经验，探讨电气设计与技术应用的新挑战，共同推动建筑电气行业的发展。

This forum aims to promote communication and collaboration in the field of building electrical design, focusing on the application of intelligent building and energy-saving technologies. It covers multiple topics, including smart electrical design, the application of AI technologies, and the configuration of intelligent building systems.

主持人/Host:
张剑霖 (主任, 中电协电气与照明专委会)
Jianlin Zhang (Officer, Lighting Committee of CEESTA)

周有娣 (北京市建筑设计研究院副总工程师、教授级高工)
Youdi Zhou (Deputy Chief Engineer of Beijing Institute of Architectural Design, Engineer Master)

议题 Topic	主讲人 Speaker
10:55 – 11:20 智护云霄-机场智能配电系统设计分享 Sharing on Airport Smart Power Distribution System Design	 <p>周一锋 广东省建筑设计研究院集团股份有限公司 粤建六院（机场院）机电所智能化总工程师 高级工程师 注册电气工程师</p> <p>Yifeng Zhou Chief Engineer of Architectural Design and Research Institute of Guangdong Province Senior Engineer Registered Electrical Engineer</p>
11:20 – 11:40 浅析新规对消防应急照明和疏散指示系统设计应用影响 Analysis of the Impact of New Regulations on the Design and Application of Emergency Lighting and Evacuation Indication Systems	 <p>冯军民, 总经理 深圳市恒生智能科技有限公司</p> <p>Junmin Feng, General Manager Hocen Smart</p>
11:40 – 12:05 智能体育建筑系统配置的思考 Reflections on the Configuration of Smart Sports Building Systems	 <p>李炳华 中电协电气与照明专委会副主任 悉地国际设计顾问有限公司 CCDI 电气总工</p> <p>Binghua Li Officer of Electrical and Lighting Professional Committee of CEESTA Chief Engineer of CCDI</p>

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议题 Topic	主讲人 Speaker
12:05 – 13:00 互动对话讨论： AI已来与未来 电气设计与技术应用新挑战 Interactive Discussion: AI is Here and the Future of Electrical Design	主持人 Host: 李炳华 中电能协电气与照明专委会副主任 悉地国际设计顾问有限公司 CCDI 电气总工 Binghua Li Officer of Electrical and Lighting Professional Committee of CEESTA Chief Engineer of CCDI 周有娣 北京市建筑设计研究院副总工程师 教授级高工 Youdi Zhou Deputy Chief Engineer of Beijing Institute of Architectural Design Engineer Master 包括5位互动嘉宾 Including five guest speakers
13:00 – 13:30	闭幕式 Closing

CSHIA创业营 · 华南高峰论坛 抢占智能商业空间新赛道专场

CSHIA Startup Camp · South China Summit Forum

Seizing the Opportunities of Smart Commercial Spaces

10.06.2025 | 14:00 – 16:30 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



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CSHIA 智能家居产业联盟
China Smart Home Industry Alliance (CSHIA)

协办单位/ **Co-organiser**
智能头条 · 智能家居全媒体
ZN Toutiao

在数字经济与低碳转型驱动下，智能照明行业迎来技术升级与市场变革。随着物联网、AIoT技术成熟，商业照明需求向场景化、数据化、节能化升级，成为智慧家居、商业空间及城市建设的核心。然而，行业面临同质化竞争、跨界融合和需求多元化等挑战，亟需创新商业模式与技术路径。值此产业变革关键期，CSHIA创业营联合广州国际建筑电气技术展览会关注智能商业空间新赛道，聚焦技术趋势、场景应用与商业实践，通过案例解析、技术演示及资源对接，探讨从单品智能到空间智能的落地路径，助力企业抢占市场先机，推动行业高质量发展。

Driven by the digital economy and low-carbon transition, the smart lighting industry is undergoing a wave of technological upgrades and market transformation. With the maturation of IoT and AIoT technologies, commercial lighting demands are evolving toward scenario-based, data-driven, and energy-efficient solutions, making smart lighting a key component of smart space development. The China Smart Home Industry Alliance (CSHIA) Startup Camp focuses on intelligent commercial lighting technology and its applications. Through case studies and tech demonstrations, it discusses transitioning from product intelligence to spatial intelligence to help businesses seize market opportunities and foster industry growth.

主持人/ Host: 祁天佐 (智能头条) Tianzuo Qi (ZN Toutiao)

议题 Topic	主讲人 Speaker
14:00 – 14:10 开场致辞 Opening Speech	 <div>王胜阳, 总编辑 智能头条 · 智能家居全媒体 Shengyang Wang , Chief Editor ZN Toutiao</div>
14:00 – 14:30 光联万物 · 智在万家 Illuminating Connectivity, Empowering Intelligence with Homes	 <div>王米成, 总裁 鸿雁电器 Micheng Wang, President HONYAR</div>
14:30 – 14:50 照明智变 · 家装新生——全品类智能赋能加速 行业升级 Smart Lighting Transformation · Home Renovation Renewal — Full-Category Intelligent Empowerment Accelerates Industry Upgrading	 <div>刘宗孺, 董事长兼行政总裁 博联智能 Zongru Liu, Chairman and CEO BroadLink</div>
14:50 – 15:10 用利他思维打破内卷困局：智能开关面板的 价值重构 Value Reconstruction of Smart Switch Panels	 <div>胡建峰, 总经理 天朗智通 Jianfeng Hu, General Manager Tianlang Zhitong</div>
15:10 – 15:30 榜威全彩光——重塑新一代智能光照体验 Reshaping the Next Generation of Smart Lighting Experience	 <div>张军君, 总经理 榜威 Junjun Zhang, General Manager BWEE TECH</div>

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议题 Topic	主讲人 Speaker
15:30 – 15:50 知名商业照明项目背后的智能系统应用逻辑 Application Logic of Smart Systems Behind Well-known Commercial Lighting Projects	 朱吉龙, 行政总裁 迈联智家 Jilong Zhu, CEO Morelinks
15:50 – 16:10 全屋智能时代的照明设计与产品应用 Lighting Design and Product Applications Amid the Era of Home Automation	 李 田, 产品市场总监 易来 Tian Li, Product Director Yeelight
16:10 – 16:30 智能开关如何用创新驱动未来 Driving the Future by Utilizing Smart Switches	 巫甲萍, 总经理 平头熊智能 Jiaping Wu, General Manager Ping Tou Xiong Zhi Neng

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10.06.2025 | 9:30 – 12:30 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B



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随着城市更新与碳中和目标的推进，智能建筑应运而生，通过集成暖通空调（HVAC）、照明、安防、能耗监测、楼宇管理（BMS）、访客管理、能源分析等多种自动化系统和物联网（IoT）技术，提高建筑整体性能。同时结合《智能建筑评价标准》及《建筑能耗与碳排放核算标准体系》等标准规范发布显示，国内正以标准化与系统化推动国内建筑行业迈入高质量发展阶段。尽管技术发展迅速，智能建筑在实际部署中仍面临严重的集成障碍，为解决系统碎片化问题，业内逐渐转向以“平台化”和“开放性”为主要思维方向，建筑智能化管理需要贯穿建筑生命周期（规划设计、建设、运维与改造）的模式。在这样的趋势下，系统集成商的作用日益凸显。具备统筹系统设计、软硬件集成与实施交付，更通过统一平台架构将各类子系统连接成一个高效运作的数字化整体，从而实现跨系统数据融合、运行优化与能耗管理的能力，已是集成商未来发展的核心。

本届集成商大会，将围绕「节能 - 高效 - 融合」的逻辑链路，在为集成商群体提供更丰富、切实的用户需求趋势、技术应用拆解，也助力智能企业挖掘服务价值深度，探索多维度创新方向和场景商机模式。

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议题 Topic	主讲人 Speaker
9:30 – 9:45	观众签到 Registration
9:45 – 9:50	主持人开场 Host Opening
9:50 – 9:55 主办致辞 Opening Speech	 何 智, 建筑事业部总经理 光亚会展 Zhi He, General Manager of Building Team Guangya Group
9:55 – 10:00 主办致辞 Opening Speech	 向忠宏, 创始人、行政总裁 千家智客 Zhonghong Xiang, Founder, CEO Qianjia Smartech
10:00 – 10:20 重新定义更懂人性化的全屋智能场景空间 Redefining a More Human-Centric Home Automation Living Experience	 曹文正, 海外事业部销售总监 摩根全屋智能 Wenzheng Cao, Overseas Sales Director Moorgen – Smart Home
10:20 – 10:40 绿色健康安全 – GVS总部大厦解决方案 领跑ESG时代 Green, Healthy, and Safe – GVS Headquarter Building Solution Leading the ESG Era	 束中明, 国内渠道总监 GVS 广州视声智能股份有限公司 Zhongming, Domestic Channel Director Guangzhou Video-star Intelligent Corp Ltd (GVS)

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10:40 – 11:00 盈趣智能 智愈生活 Intrehome Smart Life	 张冬玲, 招商总监 盈趣智能 Dongling Zhang, Chief Marketing Officer Intrehome
11:00 – 11:20 拟合太阳光谱在建筑光环境中的探索 Exploration of Fitting Solar Spectrum in Architectural Lighting Environments	 安 波, 商照事业部总经理 inSona Bo An, General Manager of Commercial Lighting inSona
11:20 – 11:40 智慧商业空间与AI艺术的融合 Integration of Intelligent Commercial Spaces and AI Art	 马 驰, 市场总监 Léwin 上海雷盛云智能技术有限公司 Matthew Ma, Marketing Director Shanghai Léwin Intelligent Technology Co Ltd
11:40 – 12:00 智变破局：全屋智能重构大家装万亿赛道 Intelligence Breakthrough: Home Automation Reshaping the Trillion-Dollar Home Renovation Industry	 刘宗儒, 董事长兼行政总裁 BroadLink博联智能 Zongru Liu, Chairman and CEO BroadLink

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议题 Topic

主讲人 Speaker

12:00 – 12:30

圆桌互动主题

智能空间场景设计中的AI大模型应用

Roundtable Forum

Application of AI Large Models in
Smart Space Design

主持 **Host:**



向忠宏, 创始人、行政总裁
千家智客
Zhonghong Xiang, Founder, CEO
Qianjia Smartech

嘉宾 **Guest Speaker:**



王世杰, 总经理
武汉世创智能
Shijie Wang, General Manager
Seetroll (Wuhan)



宋 昆, 总经理
重庆萨维尔科技
Kun Song, General Manager
SWEAR (Chongqing)



任 泽, 总经理
北京泛芯科技
Ze Ren, General Manager
Fanxin Keji (Beijing)



邵 帅, 总经理
深圳乐美尚
Shuai Shao, General Manager
Shenzhen Lemeishang Technology Co Ltd



翟 超, 总经理
陕西亚都科技
Chao Zhai, General Manager
YADU (Shaanxi)



庄煜艺, 总经理
泉州聪邦智能
Yuyi Zhuang, General Manager
Congbang Zhineng (Quanzhou)

2025 全球用户侧储能产业价值峰会暨应用示范展

Global User-Side Energy Storage Industry Value Summit and Application Demonstration Exhibition 2025

10.06.2025 | 13:30 – 17:10 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

 行家说储能

主办单位/ Organiser

广州光亚法兰克福展览有限公司

Guangzhou Guangya Messe Frankfurt Co Ltd

行家说

Hangjia Talk

行家说储能联合广州光亚法兰克福展览有限公司举行“2025年全球用户侧储能产业价值峰会暨应用示范展”，以“海内外市场”和“应用场景”两大专场，直击3000+家光电工厂与建筑企业与20万+的专业观众，汇聚20+工商业储能头部企业，构建全球用户侧储能项目示范、精品展示及采购对接平台，同期将发布《2025年千行百业储能配置指南》和2024-2025用户侧储能项目TOP10榜单。

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Concurrently, the summit will release the "2025 Energy Storage Configuration Guide for Diverse Industries" and announce the "2024-2025 Top 10 User-Side Energy Storage Projects" rankings.

议题 Topic	主讲人 Speaker
专场一：全球用户侧储能市场分析-海内外专场 Domestic & Overseas Session: Global User-Side Energy Storage Market Analysis	
13:30 – 13:40 用户侧储能2025年中总结与展望 2025 Mid-Year Review and Prospects for User-side Energy Storage	<div></div> <div>蔡建东, 行政总裁 行家说 Jiandong Cai, CEO Hangjia Talk</div>
13:40 – 13:50 授证仪式：2024-2025 中国用户侧储能单体装机规模 TOP10 Award Ceremony: Top 10 Standalone Energy Storage Installation Scale on the User Side in China 2024-2025	
2024-2025 全球用户侧储能细分场景标杆项目 TOP10 2024-2025 Global Top 10 User-side Energy Storage Benchmark Projects	
13:50 – 14:10 电力现货市场下，工商业储能设计及投资建议TBD Design and Investment Recommendations for Industrial and Commercial Energy Storage TBD in Electricity Spot Markets	<div></div> <div>章正传, 设计总工程师 中国能建广东省电力设计研究院 Zhengchuan Zhang, Chief Design Engineer China Energy Engineering Group Guangdong Electric Power Design Institute</div>
14:10 – 14:30 破解价格焦虑——数字化全方位赋能工商储方案 Digital Solutions to Alleviate Cost Concerns in Industrial & Commercial Energy Storage	<div></div> <div>杨晓光, 副总经理 弘正储能 Xiaoguang Yang, Deputy General Manager Hongzheng Energy Storage</div>

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专场二：用户侧储能多元化应用场景专场(工商储/台区/光储充/微电网/虚拟电厂) Session 2: User-Side Energy Storage Diversified Applications Workshop (C&I Storage / Grid Zone / PV-Storage-Charging / Microgrid / VPP)	
14:30 – 14:50 破解工商业储能后市场密码： 高效运维如何护航万亿级赛道价值释放 Cracking the Code of the Post-market for Industrial and Commercial Energy Storage: How Efficient Operations and Maintenance Can Safeguard the Value Release of a Trillion-level Sector	<div></div> <div>曾云帆, 市场总监 联盛新能源集团 Yunfan Zeng, Marketing Director Unisun Energy Group</div>
14:50 – 15:10 从“工商业”到“千行百业”构建多样化储能生态 Establish a Diverse Energy Storage Ecosystem-- Industrial and Commercial Business to All sectors	<div></div> <div>李晶晶, 副总裁 永泰数能 Jing Jing Li, Vice President YOTAI</div>
15:10 – 15:20 授证仪式：2024-2025中国工商业储能重点行业（高耗能）应用优秀项目 TOP10 Award Ceremony: 2024-2025 China's Top 10 Outstanding Commercial and Industrial Energy Storage Projects in Key Industries (High Energy Consumption)	
2024-2025中国工商业储能重点行业（轻型制造业）应用优秀项目 TOP10 2024-2025 China's Top 10 Outstanding Commercial and Industrial Energy Storage Projects in Key Industries (Light Manufacturing)	

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议题 Topic	主讲人 Speaker
<div>15:20 – 15:50</div> <div>对话：新政驱动下的工商业储能创新路径探索</div> <div>Dialogue: Exploring New Path for Industrial and Commercial Energy Storage Under New Policy Drive</div>	<div>主持嘉宾 Host:</div> <div><div></div><div>孙韵琳博士 中国农村能源行业协会、 分布式电源及储能专委会 秘书长 Yunlin Sun PhD Secretary-General of the Distributed Power and Energy Storage Committee, China Rural Energy Industry Association</div></div> <div>研讨嘉宾 Guest Speakers:</div> <div><div><div></div><div>李德勇, 上海事业部总经理 国贸创程融资租赁 Deyong Li, General Manager of Shanghai Division Guomao Chuangcheng Financial Leasing</div></div><div><div></div><div>张柳阳, 销售总监 华友能源 Liuyang Zhang, Sales Director Hua You Energy</div></div><div><div></div><div>穆建春, 工商业事业部总监 精控能源 Jianchun Mu, Industrial and Commerical Business Director PotisEdge</div></div><div><div></div><div>徐 冬, 市场部总监 华致能源 Dong Xu, Marketing Director Huazhi Energy</div></div><div><div></div><div>汇能科技 Convergence Energy</div></div></div>

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议题 Topic	主讲人 Speaker
<div>15:50 – 16:10</div> <div>工商业与台区储能的全场景解决方案</div> <div>Comprehensive Energy Storage Solutions for Industrial and Commercial and District Applications</div>	<div></div> <div>吴仁泽, 工商储行业总监 南瑞继保</div> <div>Renze Wu, Business Director of Industrial and Commercial NARI RELAYS</div>
<div>16:10 – 16:30</div> <div>台区储能： 破解配电网瓶颈的关键技术与应用前景</div> <div>Station-level Energy Storage: Key Technologies and Application Prospects for Resolving Distribution Network Bottlenecks</div>	<div></div> <div>范文博, 营销总监 融和元储</div> <div>Wenbo Fan, Sales and Marketing Director Robestec</div>
<div>16:30 – 16:50</div> <div>新政下对用户侧储能的新要求</div> <div>New Policy requirements for User-side Energy Storage</div>	<div></div> <div>李德勇, 新能源事业二部总经理 国贸创程融资租赁</div> <div>Deyong Li, General Manager of New Energy Business Department II Guomao Chuangcheng Financial Leasing</div>
<div>16:50 – 17:10</div> <div>新产业格局下，千行百业配置储能思考及展望</div> <div>Reflections and Outlook on Energy Storage Development in Diverse Sectors Amid the Evolving Industrial Framework</div>	<div></div> <div>林 昀, 研究员 行家说储能</div> <div>Jun Lin, Researcher Hangjia Talk</div>

2025 低碳建筑技术应用与零碳酒店论坛

Low-carbon Building Technology Applications and Zero-Carbon Hotel Forum 2025

10.06.2025 | 10:00 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

大中华酒店工程师协会
Greater China Hotel Engineers Alliance (GCHEA)

为了让更多的文旅、酒店、地产物业、商业综合体、高校、医院、园区、企业总部基地等行业实现“筹建规划一步到位、设备采购一步到位、环保节能一步到位”，广州光亚法兰克福展览有限公司和大中华酒店工程师协会联合主办，中工共赢圈、中国酒店用品协会工程技术专委会支持。本论坛将探讨零碳酒店的发展空间，如何使低碳建筑技术为行业的可持续发展注入新的动力。

To help more industries—such as cultural tourism, hotels, real estate properties, commercial complexes, universities, hospitals, industrial parks, and corporate headquarters—achieve “one-step completion” in planning and construction, equipment procurement, and environmental sustainability, the forum organisers of Guangzhou Guangya Messe Frankfurt Co Ltd and Greater China Hotel Engineers Alliance (GCHEA) work together with the supporters of Gongying Circle and the Engineering Technology Committee of the China Hotel Supplies Association. This forum explores the potential of zero-carbon hotels and how low-carbon building technologies can drive sustainable industry development.



主持人: 艾红强 (协会常务副会长兼秘书长, 大中华酒店工程师协会)
Host: Hongqiang Ai
Executive Vice President and Secretary General
Greater China Hotel Engineers Alliance (GCHEA)

议题 Topic	主讲人 Speaker
10:00 – 10:10	介绍环节 Introduction
10:10 – 10:15 致辞环节 Welcome Speech	 <p>祝年涛 大中华酒店工程师协会会长 中国酒店用品协会工程技术专委会会长</p> <p>Niantao Zhu Chairman of GCHEA Chairman of the Engineering and Technology Committee of China Hotel Supplies Association</p>  <p>何 智, 建筑事业部总经理 光亚会展</p> <p>Zhi He, General Manager of Building Team Guangya Group</p>
双碳战略30/60 30-60' Decarbonization Goal	
10:15 – 10:40 超低能耗建筑节能战略合作经营平台分享 Sharing of Strategic Cooperation and Business Platform for Ultra-Low Energy Consumption Building Energy Efficiency	 <p>魏士良, 工程师 广州市昊铭睿建低碳科技发展有限公司</p> <p>Shiliang Wei, Engineer HAOMINGRUIJIAN</p>
专家专题分享及互动 Expert Topic Sharing and Interaction	

2025 低碳建筑技术应用与零碳酒店论坛

Low-carbon Building Technology Applications and Zero-Carbon Hotel Forum 2025

10.06.2025 | 10:00 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

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议题 Topic	主讲人 Speaker
10:40 – 11:10 酒店工程设计落地还原度 Design Implementation Fidelity in Hotel Engineering Projects	 崔学锋, 高级专家 大中华酒店工程师协会专家组 Xuefeng Cui, Senior Expert Expert Group of GCHEA

零碳酒店技术专题分享及互动 Zero-Carbon Hotel Technologies Showcase and Interaction

11:10 – 11:40 酒店绿色声环境 Green Acoustic Environment in Hotels	 梁栋, 董事 广州声博士声学技术有限公司 Dong Liang, Chairman Guangzhou Soundbox Acoustic Tech Co., Ltd
基于KNX总线+蓝牙MESH + PLC载波混合组网的物联网灯系统 IoT Lighting System Based on KNX Cabling, Bluetooth Mesh, and PLC Carrier Hybrid Networking	 刘觉明, 总经理 深圳市合广测控技术有限公司 Jueming Liu, General Manager Shenzhen Heguang Measurement & Control Technology Co., Ltd.

低碳建筑技术应用展示及互动 Low-carbon Building Technologies Showcase and Interaction

11:40 – 12:15 酒店传统生活热水系统设计的通病及解决之道 Common Issues and Solutions in Traditional Hot Water Systems Design in Hotels	 李晓东, 资深专家 大中华酒店工程师协会专家组组长 Xiaodong Li, Senior Expert Expert Group of GCHEA
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12:15 – 12:30	答疑环节 Discussion
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“电力载波·智联楼宇”——推动低碳自控系统的高效互联革命

“PLC·Intelligent Building” — Driving the Efficient Interconnection Revolution of Low-Carbon Automatic Control Systems

10.06.2025 | 14:00 – 16:20 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

 **PLC互联规范 | 和光同行**

PLC工作组
PLC Group

随着“双碳”目标的推进及楼宇智能化需求的激增，电力线载波技术（Power Line Communication, PLC）凭借其无需额外布线、低成本、高兼容性的优势，成为楼宇自控系统（BAS）实现设备互联与节能优化的关键技术之一。然而，行业仍面临技术标准不统一、各类通讯技术融合等挑战。本PLC楼宇自控融合互联论坛旨在搭建产学研用交流平台，探讨PLC技术的创新应用场景、标准化路径及商业化模式，推动其在楼宇低碳化与智能化升级中的规模化落地。

This PLC Building Automation Convergence and Interconnection Forum, organised by Zhinaer, focuses on the standardised applications of AI technologies such as DeepSeek AI in the home industry. Topics cover leveraging technologies to empower the industry, promoting digital operations, and achieving cost reduction and efficiency gains.

议题 Topic	主讲人 Speaker
14:00 – 14:20 PLC楼宇融合互联规范 PLC Building Integration and Interconnection Standards	 贺海斌, 发起人 PLC工作组 Haibin He, Founder PLC Group
14:20 – 14:40 PLC与新型楼宇自控系统 PLC and Mordern Building Automation Systems	 王 戎, 董事长 正泰能效 Rong Wang, Chairman CHINT
14:40 – 15:00 楼宇/酒店空调的技术痛点及解决方案 Technical Pain Points and Solutions for Building and Hotel Air Conditioners	 廖鸣镝 深圳市建筑设计总院 Mingdi Liao Shenzhen General Institute of Architectural Design and Art Research Co Ltd
15:00 – 15:20 力合微PLC在楼宇自控成功应用案例介绍 Introduction to Successful Application Cases of Leaguer PLC in Building Automation	 朱 永, 技术总监 力合微 Yong Zhu, Technical Director Leaguer
15:20 – 15:40 楼宇温控改造 – PLC的运用和实践 Building Temperature Control Renovation – Application and Practice of PLC	 夏纯全, 产品总监 东软载波 Chunquan Xia, Product Director Eastsoft
15:40 – 16:00 PLC+无线融合 – 高性价比的照明节能改造方案 PLC + Wireless Integration – Cost-Effective Lighting Energy Saving Renovation Plan	 李志为 博联智能Fastcon Zhiwei Li BroadLink Fastcon
16:00 – 16:20 楼宇能效系统的低时延高可靠PLC芯片解决方案 Low Latency and High Reliability PLC Chip Solutions for Building Energy Efficiency Systems	 张国松, 总经理 芯象 Guosong Zhang, General Manager SINSAM

智家产业全链条，借力 Matter 开拓全球市场星辰大海

Global Connectivity, Global Market Access

11.06.2025 | 9:30 – 11:40 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

连接标准联盟中国成员组
Connectivity Standards Alliance Member Group China

Matter 作为获得众多企业支持的国际开放标准，正成为打破生态壁垒、连接全球主流平台的关键桥梁，加速全球全屋智能市场的融合。本次论坛聚焦“接入全球生态，拓展海外渠道”，深入探讨如何通过 Matter 认证对接国际生态和借力标准优势布局欧美等海外市场。论坛将结合技术解析、实战案例与渠道策略，助力企业打通研发、认证、市场全链条，在全屋智能的全球化浪潮中抢占先机，扬帆星辰大海！

Matter, the leading open standard backed by major global brands, is breaking ecosystem barriers and connecting fragmented markets. This forum focusing on:
Market strategies – Leverage Matter’s standardization to enter EU/US markets
End-to-end solutions – From R&D to certification and go-to-market tactics
Matter certification – Fast-track integration into international ecosystems
Featuring technical breakdowns, case studies, and channel strategies, the event equips businesses to thrive in the smart home revolution. Join us to navigate globalization—and sail toward new horizons!

议题 Topic	主讲人 Speaker
9:30 – 9:40 主持开场 Opening Speech	 陈海权, 市场组副组长 连接标准联盟中国成员组 Finn Chen, Vice Chair of Marketing Subgroup CSA Member Group China
9:40 – 10:00 Matter 带领照明企业走向全球 Matter, A Gateway to Global Market for Lighting Industry	 陈海权, 行政总裁 龙眼联 Finn Chen, CEO LonganLink
10:00 – 10:20 无惧平台、无界设备、无限未来 Platform Independent-Device Neutral-Future Ready	 董学章, 行政总裁 树实科技 Xuezhang Dong, CEO ThirdReality
10:20 – 10:40 Zemismart 的Matter之路 Zemismart’s Journey with Matter	 练世成, 副总裁 智美 Tony Lian, Vice President Zemismart
10:40 – 11:00 Matter—让世界看见不一样的光 Matter - Showcasing Extraordinary Light to the World	 丁菲菲, 首席智能灯光规划师 涂鸦智能 Feifei Ding, Principle Smart Lighting Planner Tuya

智家产业全链条，借力 Matter 开拓全球市场星辰大海

Global Connectivity, Global Market Access

11.06.2025 | 9:30 – 11:40 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

连接标准联盟中国成员组
Connectivity Standards Alliance Member Group China

Matter 作为获得众多企业支持的国际开放标准，正成为打破生态壁垒、连接全球主流平台的关键桥梁，加速全球全屋智能市场的融合。本次论坛聚焦“接入全球生态，拓展海外渠道”，深入探讨如何通过 Matter 认证对接国际生态和借力标准优势布局欧美等海外市场。论坛将结合技术解析、实战案例与渠道策略，助力企业打通研发、认证、市场全链条，在全屋智能的全球化浪潮中抢占先机，扬帆星辰大海！

Matter, the leading open standard backed by major global brands, is breaking ecosystem barriers and connecting fragmented markets. This forum focusing on:
Market strategies – Leverage Matter’s standardization to enter EU/US markets
End-to-end solutions – From R&D to certification and go-to-market tactics
Matter certification – Fast-track integration into international ecosystems
Featuring technical breakdowns, case studies, and channel strategies, the event equips businesses to thrive in the smart home revolution. Join us to navigate globalization—and sail toward new horizons!

议题 Topic	主讲人 Speaker
11:00 – 11:20 泰凌 Matter 方案对智能照明的 全球化生态支持 Telink’s Matter Solutions: Powering Smart Lighting's Global Ecosystem	 纪瀛灏, 应用开发工程师 泰凌微电子 Damien Ji, Application Developer Engineer Telink Semiconductor
11:20 – 11:40 老设备新生，借力Matter打通全球 智家生态的最后一环 Bring New Life into Legacy Devices: Matter Completes the Global Smart Home Puzzle	 蒋 景, 产品执行经理 灵趣电子 Jing Jiang, Product Manager Lingqu

光储直柔驱动建筑照明与微电网融合新趋势

New Trends in the Integration of Building Lighting and Microgrids Powered by PEDF

11.06.2025 | 14:00 – 17:10 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

中国建筑节能协会光储直柔专业委员会
Committee of Photovoltaic Energy Storage Direct Current and Flexibility

随着能源转型加速，建筑领域迎来变革。光储直柔技术整合太阳能发电、储能、直流配电及柔性负荷控制，为建筑照明和微电网融合提供新思路。论坛将邀请专家、学者及企业代表，分享创新应用，探讨多能源耦合技术提升照明能效与可靠性，分析其在微电网中的作用机制及智能控制策略，助力能源优化分配。在这个背景下，光储直柔设计动态计算工具就也显得尤为重要，实现建筑光伏消纳、电网取电、充电桩、柔性空调、建筑储能等在全年8760小时的运行功率计算，不仅支持了光储直柔技术的应用，也为建筑领域的能源管理和优化提供了强有力的工具。

With the acceleration of energy transformation, the construction industry is undergoing changes. PEDF technology integrates solar power generation, energy storage, DC distribution, and flexible load control, providing new ideas for the integration of building lighting and microgrids. The forum will invite experts, scholars, and business representatives to share innovative applications, explore the use of multi energy coupling technology to improve lighting energy efficiency and reliability, analyze its mechanism and intelligent control strategies in microgrids, and help optimize energy allocation. In this context, PEDF Tools are particularly important for achieving 8760 hours of operating power calculation for building photovoltaic consumption, grid power supply, charging piles, flexible air conditioning, building energy storage, etc. throughout the year. This not only supports the application of PEDF technology, but also provides a powerful tool for energy management and optimization in the construction field.

主持人: 李坤 (部长, 中国建筑节能协会光储直柔专业委员会企业发展部)
Host: Kun Li (Minister of Enterprise Development, Committee of Photovoltaic Energy Storage Direct Current and Flexibility)

议题 Topic	主讲人 Speaker
14:00 – 14:20 建筑直流配电与直流照明工程应用 Application of DC Power Distribution and DC Lighting Engineering in Buildings	 邓志辉 中国建筑节能协会光储直柔专业委员会副秘书长 深圳市建筑科学研究院股份有限公司直流建筑-实验室中心总工程师 高级工程师 Zhihui Deng Deputy Secretary General of PEDF Committee Chief Engineer of DC Laboratory Center at Shenzhen Institute of Building Research Co Ltd Senior Engineer
14:20 – 15:00 光储直柔设计动态计算工具培训及实操互动 PEDF Tools Training and Practical Interaction	 陈家杨, 高级技术经理 深圳市建筑科学研究院股份有限公司 Jiayang Chen, Minister of Development Shenzhen Institute of Building Research Co Ltd
15:00 – 15:20 直流微电网中光储直柔系统的集成设计 Integrated Design of PEDF System in DC Microgrid	 金庆友, 机电部总经理、电气副总工 深圳市天华建筑设计有限公司 Qingyou Jin , General Manager of Mechanical and Electrical Department, Deputy Chief Engineer of Electrical Engineering Shenzhen Tianhua Architectural Design Co Ltd
15:20 – 15:40 光电AIOT赋能绿色低碳建筑 Optoelectronic AIoT Empowers Green Buildings	 吴传炎, 董事长 安徽数字之光智能科技有限公司 Chuanyan Wu, Chairman Anhui DigiLight Intelligent Technology Co Ltd

光储直柔驱动建筑照明与微电网融合新趋势

New Trends in the Integration of Building Lighting and Microgrids Powered by PEDF

11.06.2025 | 14:00 – 17:10 | A 区 5-6 会议室 | Meeting Room 5 – 6, Area A



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

中国建筑节能协会光储直柔专业委员会
Committee of Photovoltaic Energy Storage Direct Current and Flexibility

随着能源转型加速，建筑领域迎来变革。光储直柔技术整合太阳能发电、储能、直流配电及柔性负荷控制，为建筑照明和微电网融合提供新思路。论坛将邀请专家、学者及企业代表，分享创新应用，探讨多能源耦合技术提升照明能效与可靠性，分析其在微电网中的作用机制及智能控制策略，助力能源优化分配。在这个背景下，光储直柔设计动态计算工具就也显得尤为重要，实现建筑光伏消纳、电网取电、充电桩、柔性空调、建筑储能等在全年8760小时的运行功率计算，不仅支持了光储直柔技术的应用，也为建筑领域的能源管理和优化提供了强有力的工具。

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Host: Kun Li (Minister of Enterprise Development, Committee of Photovoltaic Energy Storage Direct Current and Flexibility)

议题 Topic	主讲人 Speaker
15:40 – 16:00 国家双碳趋势下,光储直柔直流灯控系统的落地应用 Under the National Dual Carbon Trend, the Landing Application of PEDF DC Light Control System	 崔文华, 总经理 邦奇智能科技 (上海) 股份有限公司 Wenhua Cui, General Manager Dalitek Intelligent Technology(Shanghai) Inc
16:00 – 16:20 光储直柔技术讨论与案例分享 Discussion on PEDF Technology and Case Sharing	 侯院军, 副总经理 上海大闾信息技术有限公司 Yuanjun Hou, Deputy General Manager Shanghai Dayu Information Technology Co Ltd
16:20 – 16:40 CET建筑光储直柔一体化典型解决方案及实践应用 CET Architecture PEDF Integrated Typical Solution and Practical Application	 代洪兵, 新能源事业部战略总监 深圳市中电电力技术股份有限公司 Hongbing Dai, Strategic Director of New Energy Business Unit CET Electric Technology Inc
16:40 – 17:00 自清洁光储街灯和自组网远程管理融合技术方案 Integrated Technical Solution for Self-cleaning Photovoltaic and Energy Storage Street Lights and Self-organizing Network Remote Management	 傅海勇, 研发总监 广东穗名光电有限公司 Haiyong Fu, R&D Director Guangdong Suiming Photoelectric Co Ltd
17:00 – 17:10	动态计算工具互动与小结 Dynamic Calculation Tool Interaction and Summary

OffiSmart智慧办公与空间管理高峰论坛— 新质生产力驱动下的办公生态革新

OffiSmart Smart Office and Space Management Summit –
Office Innovation Driven by New Productivity

11.06.2025 | 10:00 – 12:00 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

OffiSmart 办公时代

OffiSmart 办公时代

OffiSmart智慧办公与空间管理高峰论坛以“新质生产力驱动下的办公生态革新”为主题，携手领先的办公软件企业、数字化解决方案提供商及行业创新力量，共同探讨如何通过技术赋能，推动高效、协同、低碳的智慧办公新生态。论坛聚焦新质生产力应用，议题涵盖AI办公系统、可持续空间设计、健康办公场景等，旨在推动产业链协同创新，促成技术落地与跨界合作。

Under the theme “Office innovation driven by new productivity”, the forum will gather industry leaders and innovators in intelligent technology, green building, and space design. Participants will discuss trends in intelligent, low-carbon, and human-centric office spaces, with a focus on AI-driven office systems, sustainable design, and healthy office environments. The event aims to foster collaboration and innovation across industries, and accelerate the adoption of advanced technologies.



主持人: 钱江 (中国国际贸易促进委员会建设行业分会副秘书长、链采联盟秘书长)
Host: Jiang Qian (Deputy Secretary General of China Council for the Promotions of International Trade Construction Sub-council, Secretary General of Liancailianmeng)

议题 Topic	主讲人 Speaker
10:00 – 10:10 致辞 Welcome Speech	 胡锋, 会长 广东省现代办公设备协会 Feng Hu, Chairman Guangdong Provincial Association of Modern Office Equipment
10:10 – 10:30 可持续办公照明设计 Sustainable Office Lighting Design	 文宏昌, 相关负责人 欧普照明 Hongchang Wen, Representative OPPLE Lighting
10:30 – 10:50 福昕 IDP 产品及解决方案简介 Introduction to Foxit IDP Products and Solutions	 刘爱云, IDP事业部解决方案经理 福昕软件 Aiyun Liu, IDP Division Solution Manager Foxit Software
10:50 – 11:10 空间音频技术激活沉浸会议新模式 Spatial Audio Technology Activates a New Model for Immersive Meetings	 张永奎, 市场拓展经理 舒尔 Yongkui Zhang, Business Development Manager Shure

OffiSmart智慧办公与空间管理高峰论坛— 新质生产力驱动下的办公生态革新

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Host: Jiang Qian (Deputy Secretary General of China Council for the Promotions of International Trade Construction Sub-council, Secretary General of Liancailianmeng)

议题 Topic	主讲人 Speaker
11:10 – 11:30 外贸智慧办公：AI 团队驱动降本与协同 Smart Office for Foreign Trade: AI Team-Driven Cost Reduction and Collaboration	 余加权, 广州区域团队负责人 网易外贸通 Jiaquan Yu, Guangzhou Regional Team Leader NetEase Waimaotong
11:30 – 12:00 圆桌讨论 跨界共生：新质生产力如何构建智慧办公生态系统 Roundtable Forum Cross-industry: Smart Office Ecosystem Driven by New Productivity	<p>嘉宾 Guest Speakers:</p> <div> 田志敏, 副总经理 新柏石 Zhimin Tian, Deputy General Manager New Best</div> <div> 张仲辉, 市场部副总经理 理光 Zhonghui Zhang, DGM of Marketing Ricoh</div> <div> 叶志辉, 市场总监 英飞特 Zhihui Ye, Marketing Director Inventronics</div> <div> 李灯辉, 飞利浦商用显示销售总监 飞利浦 Denghui Li, Commercial Display Sales Director Philips</div>

AI引领未来 智慧场馆的创新实践与前瞻探索研讨会

AI Leads the Future: Seminar on Innovative Practices in Smart Venues

11.06.2025 | 14:00 – 16:30 | B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B



主办单位/ **Organiser**
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

深圳市建筑电气与智能化协会
Shenzhen Building Electrical & Intelligent Association

在数字化时代浪潮中，大型场馆作为传承与创新的重要载体，正经历着前所未有的智能化变革。实践过程中，面临标准不完善、专业界限模糊及信息系统集成管理等问题。智慧场馆建设的重要性在于通过信息化、智能化和数字化提升文化场馆的服务质量、用户体验、安全等级和运营管理效率，增强其竞争力。在建造大型场馆时，运用数字技术和智能化系统实现高效、精确的建造。

本研讨会旨在深入探讨智能化工程设计与实施的经验分享，并通过一系列实践案例的剖析，展现智慧化的会展中心、文化场馆、文化艺术中心、体育中心、大型比赛场馆的创新实践，这些案例不仅揭示了智能化工程的实施路径，更提供了宝贵的经验借鉴，为大型场馆的未来智能化发展指明了方向。

In the digital era, large-scale venues are undergoing rapid intelligent transformation, becoming key platforms for cultural innovation and heritage. However, challenges such as incomplete standards, blurred disciplines, and system integration issues persist. Smart venue development enhances user experience, safety, and operational efficiency through digital and intelligent technologies. This seminar will explore intelligent engineering design and implementation through real-world case studies of smart convention centers, cultural venues, and stadiums, offering practical insights and guiding the future of intelligent large-scale venue construction.

议题 Topic	主讲人 Speaker
14:00 – 14:30	参会人员签到 Registration
14:30 – 14:35 开幕致辞 Opening Speech	 <div>王永海 深圳市建筑电气与智能化协会会长 正高级工程师 Yonghai Wang, Chairman of Shenzhen Building Electrical & Intelligent Association Senior Engineer</div>
14:35 – 15:20 大型智慧场馆的人工智能应用分析 Artificial Intelligence Application Analysis for Large-scale Smart Venues	 <div>蔡丹确 深圳市建筑电气与智能化协会- 技术委员会主任委员 高级工程师 Danque Cai, Executive Committee of Shenzhen Building Electrical & Intelligent Association Senior Engineer</div>
15:20 – 16:00 案例分享：大型场馆数字化建造 Case Sharing: Digital Construction of Large-scale Venues	 <div>顾磊 博士, 总工程师 深圳市特区建工科技集团 Lie Gu, Chief Engineer, Professor Shenzhen SEZ Construction Group Group Co Ltd</div>
16:00 – 16:30 案例分享：文化场馆智能化工程设计与 实践案例分享 Case Sharing: Intelligent Engineering Design and Practical Cases for Cultural Venues	 <div>肖芬, 高级工程师 深圳市博铭维系统工程有限公司总工程师 Fen Xiao, Senior Engineer Chief Engineer of Shenzhen Bomingwei System Engineering</div>

2025 智能家 吐槽大会

Home Industry Sharing 2025

11.06.2025 | 10:00 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

深圳市智能家居行业协会
Shenzhen Smart Home Industry Association (SSHIA)

家居智能行业和房地产、电动汽车并称为三大万亿级产业，刚刚起步，产值便即将破万亿。待行业发展成熟时，年化产值将会超过十万亿！但是基于其极高的认知门槛，绝大部分人对行业有着许多的认知偏差。智能家涵盖家居、互联网、照明、安防、地产、家电、大数据、人工智能、云计算、物联网……等等十九个行业，是典型的生态型行业。十九个行业的协会都只局限于家居智能行业和其行业交叉的那一小部分，具有极大的局限性和片面性。基于行业万物互联的复杂性，有太多的认知误区在阻碍着行业发展，深圳市智能家居行业协会作为中国四大一线城市第一家政府批准的行业协会，肩负着打造公信力、全民科普、推动行业健康发展的重任。协会举办本次全屋智能吐槽大会有两个积极作用，一方面为大众做家居智能化科普，同时请行业企业家、专家们挖掘行业痛点，拿出解决方案，群策群力共同赋能行业。

Due to the complex nature of the Internet of Everything in the industry, numerous misconceptions are hindering its development. Shenzhen Smart Home Industry Association (SSHIA), as the first government-approved industry association in one of China's four first-tier cities, bears the responsibility of building credibility, educating the public, and promoting the healthy development of the industry. This sharing seminar organized by the association serves two key purposes: on the one hand, to educate the public about home technology; on the other, to invite industry entrepreneurs and experts to identify pain points in the industry, propose solutions, and work together to empower the industry's growth.

议题 Topic	主讲人 Speaker
10:00 – 10:30	签到与交流 Registration
10:30 – 10:35	主持人开场 Opening
10:35 – 10:45 致辞 Welcome Speech	<div></div> <div>吕强 深圳市智能家居行业协会执行会长兼法人代表 深圳市福田区科学校长</div> <div>Qiang Lu Executive Chairman and Legal Representative of Shenzhen Smart Home Industry Association Shenzhen Futian District Science Principal</div>
10:45 – 11:00 生成式AI赋能家电行业，推动用户体验升级 Generative AI Empowering the Home Appliance Industry, Driving User Experience Upgrades	<div></div> <div>葛涵涛 中国信通院泰尔终端实验室战略部副主任 高级工程师 IoT行业首席研究员</div> <div>Hantao Ge Deputy Director of CTTL-Terminals Senior Engineer Chief Researcher of IoT Industry</div>
11:00 – 11:15 家居智能化的行业痛点与解决方案 Industry Pain Points and Solutions for Home Automation	<div></div> <div>康恒, 联合创始人、副总裁 云知声</div> <div>Heng Kang, Co-founder, Vice President Unisound</div>

2025 智能家 吐槽大会

Home Industry Sharing 2025

11.06.2025 | 10:00 – 12:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



主办单位/ Organiser
广州光亚法兰克福展览有限公司
Guangzhou Guangya Messe Frankfurt Co Ltd

深圳市智能家居行业协会
Shenzhen Smart Home Industry Association (SSHIA)

家居智能行业和房地产、电动汽车并称为三大万亿级产业，刚刚起步，产值便即将破万亿。待行业发展成熟时，年化产值将会超过十万亿！但是基于其极高的认知门槛，绝大部分人对行业有着许多的认知偏差。智能家涵盖家居、互联网、照明、安防、地产、家电、大数据、人工智能、云计算、物联网……等等十九个行业，是典型的生态型行业。十九个行业的协会都只局限于家居智能行业和其行业交叉的那一小部分，具有极大的局限性和片面性。基于行业万物互联的复杂属性，有太多的认知误区在阻碍着行业发展，深圳市智能家居行业协会作为中国四大一线城市第一家政府批准的行业协会，肩负着打造公信力、全民科普、推动行业健康发展的重任。协会举办本次全屋智能吐槽大会会有两个积极作用，一方面为大众做家居智能化科普，同时请行业企业家、专家们挖掘行业痛点，拿出解决方案，群策群力共同赋能行业。

Due to the complex nature of the Internet of Everything in the industry, numerous misconceptions are hindering its development. Shenzhen Smart Home Industry Association (SSHIA), as the first government-approved industry association in one of China's four first-tier cities, bears the responsibility of building credibility, educating the public, and promoting the healthy development of the industry. This sharing seminar organized by the association serves two key purposes: on the one hand, to educate the public about home technology; on the other, to invite industry entrepreneurs and experts to identify pain points in the industry, propose solutions, and work together to empower the industry's growth.

议题 Topic	主讲人 Speaker
11:15 – 11:30 AI赋能酒店，一站式酒店全场景智控方案 AI Empowering Hotels, a One-stop Hotel Full-scenario Smart Control Solution	 程淑君 创维商用市场部产品总监 智慧酒店解决方案市场行业线负责人 Shujun Cheng Product Director of Skyworth Commercial Marketing Department Smart Hotel Solutions Market Industry Line Leader
11:30 – 11:45 康佳全屋智能解决方案 Konka Home Automation Solutions	 苏鹏飞, 研发部部长 康佳多媒体研发中心智慧园区 Pengfei Su, Head of R&D Department Konka Multimedia R&D Center Smart Park
11:45 – 12:00 用3.6m连接科技睡眠新生态 Using 3.6m to Connect a New Tech-Driven Sleep Ecosystem	 应苏楣 美亚集团首席品牌官 联美科技创始人兼CEO Sumei Ying Chief Brand Officer of Meiya Founder and CEO of Lianmei
12:00 – 12:15 当全屋智能智能遇上“薛定谔的信号”： 如何让设备永远在线？ When Home Automation Meet 'Schrödinger's Signal': How to Keep Devices Always Online?	 刘志堂 灿芯技术(深圳)有限公司高级方案专家 高级工程师 Zhitang Liu Senior Expert of Changeself Technology Senior Engineer
12:15 – 12:30 全球互联AI家居新时代 Globally Connected AI Home Era	 李宁宁, 泛地产业务总经理 涂鸦智能 Ningning Li, GM of General Real Estate Business Tuya Smart

家居行业DeepSeek×创新大会

DeepSeek Innovation Conference for Home Industry

11.06.2025 | 13:30 – 17:30 | B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B



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Guangzhou Guangya Messe Frankfurt Co Ltd

智哪儿

Zhinaer

协办单位/ Co-organiser

AIGC研究院 AIGC Research Institute

AI营销研究院 AI Marketing Research

懒播 Lanbo

目前家居行业面临流量与转化、技术迭代、内容生产及用户运营四大方面的挑战，需要通过数字化、智能化技术实现突破。2025年，以DeepSeek为代表新一轮的生成式AI技术全面渗透家居行业，为产品智能化升级、营销自动化与用户运营等场景带来全新解决方案。智哪儿自2023年起，通过“AI营销第一课”系列活动，为500+企业验证了AI工具在短视频、直播、私域运营中的降本增效价值。本论坛主题为“DeepSeek+家居：重构产品力与流量增长新范式”，议题针对DeepSeek等AI技术在家居行业的标准化应用路径，深化技术赋能产业，推动从传统经营向数字化经营转型，从而降本增效。

The home industry faces four key challenges: traffic and conversion, technological iteration, content production, and user operations. To address these, digital and intelligent technologies are crucial. By 2025, generative AI, such as DeepSeek, will enhance product intelligence, marketing automation, and user operations. Since 2023, Zhinaer has validated AI tools' efficiency in short videos, live streaming, and private domain operations through the "AI Marketing First Course," benefiting over 500 enterprises. This forum, themed "DeepSeek + Home: Reconstructing New Paradigms for Product Strength and Traffic Growth," will explore standardized AI applications in the home industry, promoting the shift from traditional to digital management for cost reduction and efficiency improvement.

议题 Topic	主讲人 Speaker
13:30 – 14:00 签到与AI体验活动 Registration and AI Experience Activities	DeepSeek×短视频 DeepSeek X Reels DeepSeek 数字人 DeepSeek Virtual Human
14:00 – 14:05 主办方致辞 Welcome Speech	主办方致辞，介绍活动及到场嘉宾 Introduction of the Event and Attending Guests
14:05 – 14:35 2025年百度家居行业AI+CUBE全域智能营销 Baidu Home Industry AI + CUBE Full-domain Intelligent Marketing 2025	 <div>韩仲秋, 高级客户经理 百度MEG销售业务平台家居行业 Zhongqiu Han, Senior Account Manager Sales Business Platform for Home Industry Baidu MEG</div>
14:35 – 15:05 AI大模型重塑消费电子产业生态 AI Large-scale Models Reshaping the Consumer Electronics Industry Ecosystem	 <div>张金繁, 行业解决方案专家 腾讯云 Jinfan Zhang, Industry Solution Expert Tencent Cloud</div>
15:05 – 15:35 从万物互联互通到万物AI From IoT Connectivity to Ubiquitous AI	 <div>丁菲菲, 首席智能灯光规划师 涂鸦智能 Feifei Ding, Principle Smart Lighting Planner Tuya</div>

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<p>15:35 – 15:55 科学用光 健康生活 酷家乐KooLux AI+ DeepSeek</p> <p>Using Light Scientifically for a Healthy Life KooLux AI+ DeepSeek</p>	<p> 宋 特, 照明与智能业务线解决方案总监 群核科技</p> <p>Te Song, Lighting and Smart Business Line Solutions Director MANYCORE Tech</p>
<p>15:55 – 16:15 DeepSeek+AI数字人助力家居老板轻松打造个人IP DeepSeek + AI Virtual Human Empowering Home Entrepreneurs to Easily Create Personal IP</p>	<p> 彭安军, 智哪儿、懒播、孙悟空数字人创始人 AI营销研究院院长</p> <p>Anjun Peng, Founder of Zhinaer, Lanbo and Virtual Human of Monkey King Dean of AI Marketing Research</p>
<p>16:15 – 17:00 圆桌论坛 2025年，家居老板如何抓住Deepseek红利，轻量化转型？</p> <p>Roundtable Forum How Can Home Entrepreneurs Seize the DeepSeek Opportunity and Achieve Lightweight Transformation in 2025?</p>	
<p>17:00 – 17:30 答疑与自由交流 (针对Deepseek与AI应用落地，现场观众提问，嘉宾答疑)</p> <p>Q&A and Open Discussion (Focused on the implementation of DeepSeek and AI applications, with audience questions and expert responses on-site)</p>	